

THE NORTHFIELD HERALD

Volume 1 Number 16

Northfield, Massachusetts, July 24, 1931

Price Two Cents

Greetings: To Northfield's Summer Residents

General Conference To Open August First; Big Gathering Promised

When the chimes ring their farewell to the Religious Education group on Friday night July 31st—the incoming automobiles and trains will be speeding guests and delegates to Northfield to attend the General Conference of Christian Workers which opens the following day. The General Conference which has convened at Northfield successively for the last fifty years, will this season open on Saturday, August 1st, continuing through Sunday, August 16. The following definite appointments are announced:

Among the speakers are: Rev. John A. Hutton, D. D., of London, who



Rev. G. Campbell Morgan

will be present throughout the Conference; Rev. James Moffatt of New York (Aug. 7-9); Rev. A. T. Robertson of Louisville, Ky. (Aug. 2-9); Rev. G. Campbell Morgan (Aug. 4-11); Rev. Charles R. Erdman of Princeton, N. J. (Aug. 1-4); Rev. James Vance of Nashville, Tenn. (Aug. 3-7); Rev. Adam Burnett of Glasgow, Scotland (Aug. 12-14); and Rev. Robert Stewart of Belvidere, N. J.

Dr. Campbell Morgan's hour during the first week will be at 9 a.m. The Ministers' Meetings, in two sessions daily, will be held in Sage Chapel and addressed by Dr. John A. Hutton and Rev. James Moffatt.

The Young People's Meetings, which have for several years been conducted after the duties of the day are over, will be led by the Rev. Howard Morgan of Lexington, Ky. The needs, questions, and aspirations of youth will be dealt with with perfect candor and with sympathetic spirit.

Two new features will be introduced into the Conference this season in the matter of music. Mr. Homer Rodeheaver will conduct a daily session on leadership in Christian music.

The musical features of the Conference will be further expanded by a class under Mr. Paul Beckwith in the qualifications for the accompanist.

Dr. A. T. Robertson, whose name is already endeared to many who have heard him in the past, will give a course on Paul's Last Message (Second Timothy). It is expected that Mr. William R. Moody will preside at this conference.

Program Of Interest For Garden Lovers

During the Farm and Home Week at the Massachusetts State College at Amherst, July 28, 29, 30, and 31, there is to be presented an excellent program on Home Flower Gardens.

On Tuesday, at 9:30, "Planning the Home Grounds," H. G. Becker, at 11 "Some Suggestions from Nature" (illustrated) F. A. Waugh; at 1:45 "Sunshine and Shadow in the Garden" (illustrated) C. Stanton; at 3:00 "Food for Plants and Thought," H. E. White.

The Program for Wednesday offers at 9:30 "Rock Gardens," C. Stanton; at 11:00 Native Ferns for the Home Garden," A. V. Osmon; at 1:45 Garden Tour to Northampton Gardens.

Thursday Program is given to talks on Flower Show Exhibits.

This is the thirteenth annual program at the Massachusetts State College, given free to all.

It is necessary to omit considerable news owing to lack of space but the same will appear in our next issue.

Nearly all the vacant houses in Northfield including the summer cottages are to be occupied in August. It looks like a busy month for Northfield.

Well Known Young Man Accepts Pastorate In Newark

Rev. Robert Bowman Stewart who for many years has spent his summers in Northfield—who entered the ministry at the close of his college career and who assisted two years ago Mr. William R. Moody in the conduct of the General Conference has accepted a call to the Fifth Avenue Presbyterian Church of Newark, N. J., and will assume his work there early in September. He plans to spend the month of August in Northfield.

He is the son of Rev. D. Chambers Stewart, formerly pastor of the first United Presbyterian Church of Newark, who ended his duties last month at Memorial Presbyterian Church, Roosevelt, Long Island, terminating at the time a ministry of more than forty years. A brother of the pastorelect is Rev. David R. Stewart, pastor of Fairview Presbyterian Church of Glenmore, Pa.

The Fifth Avenue Church located at Roseville and Park avenues, has a membership of nearly 600 and a Sunday school enrolment of more than 300, while the First Presbyterian Church of Belvidere, where Mr. Stewart has served three years, has approximately 255 members and about 170 pupils in its Sunday school. Mr. Stewart will be transferred from the Presbytery of Newton. He will be formally received by the Newark organization at its stated meeting on October 13.

Mrs. Pattison Crosses Line Into Canada

Word was received in Northfield on Tuesday by friends that Mrs. F. W. Pattison had crossed the line at 5 p.m. on July 16th and was expected to meet Mr. Pattison in a few moments—all were reported as being well and having experienced a most interesting trip.

A Good Word

An appreciated message from Mr. Edward Stephens of Boston just received says:

"Your July 3rd copy of the Northfield Herald was received some few days ago, but inasmuch as I have been very much on the road since its arrival, I have not had an opportunity to write and congratulate you for the appearance of the paper. You fellows certainly do know your business. It is excellently printed, well made up, and compares favorably with any city newspaper I have ever seen. Keep up the good work and I am sure this paper is going to be a grand success."

Some Wrestling Bouts

Boyle's 30-acre athletic field in New Jersey has nothing on the few acres of land surrounding Jewett's Pond in Northfield Farms. Every Monday night a "high-class" wrestling show is put on by some of Northfield's up and coming youth. Crowds are beginning to multiply each week and before long larger quarters will have to be found to accommodate all who come. Roy Dresser, Northfield's outstanding wrestler, arranges and matches the various youth who are willing to cope with each other. Mr. Dresser arranges to have three or four preliminary bouts before he himself goes on for the main bout.

Monday July 13th two youths who averaged about 125 lbs grappled with each other and the bout lasted only two minutes before one was thrown. There also was another preliminary in which the two antagonists fought to a draw. The main bout saw Dresser tackle Ed. Bistrick and the latter was thrown in 8 minutes.

Men are not the only ones who witness these wrestling bouts, but women, and there are almost as many of them attend as there are men.

On Monday July 20th the wrestling match at Jewett's Pond consisted of four bouts. The principal bout was between Leroy Dresser vs. Raymond Kervian. The fall was scored in eight and a half minutes by a full body hold, Dresser being the victor. The other bouts were: Osmond Haven vs. Charles Scobie, 15 minutes, draw; Wilson Lyman vs. Eddy Bolton, 15 minutes, draw; Lyle Amaden vs. Mike Lakitis of South Deerfield, 15 minutes, draw. There will be another match at the same place on next Monday night.

The object of these matches is to provide the people with clean sport and proof that the work is appreciated was shown by the large crowd in attendance. Andrew Ladjinski of Greenfield was referee. He is a veteran of the World War and insists on strict observance of the rules. A collection was taken up to pay for the construction of benches.

President Elliott Speer Of Northfield Schools To Study Abroad

Mr. Elliott Speer President of the Northfield Schools was granted a years leave of absence by the Board of Trustees at their meeting last June held at Mount Hermon. Mr. Speer is planning to study the secondary school system abroad and will also study himself at Edinburgh in Scotland. Mrs. Speer and the children will accompany him abroad for the years residence and the home on Main street will remain closed. They will



sail from New York on the Britannia on September 25th. During his absence the schools will be in charge of a Cabinet of which Dr. H. F. Cutler will be chairman.

Mr. and Mrs. Speer will be missed from Northfield from its social and civic life. Aside from his executive duties of The Northfield Schools including Northfield Seminary and Mt. Hermon Schools, Mr. Speer has also had the responsibility of the recent financial campaign. He is President of The Record of Christian Work Company and a Director of The Northfield National Bank which office he will relinquish next fall during his residence abroad.

School Board Meets Transportation Awards

The contracts for the transportation of public school scholars for the ensuing school year have been awarded as follows:—Gulf Road, Jehutt Black; South Mountain Road, W. R. Fellows; West Northfield and Northfield Farms routes, Northfield Transfer Co., the latter being the only bidder on these routes. Some necessary repairs are to be made at the Farms school house, and it is planned to install new seats in two of the school houses to replace those worn out and no longer serviceable. The list of teachers for the coming year has not been fully decided upon owing to the recent resignations, affecting some of the grade schools.

Real Estate Auction

Next Wednesday, July 29th at three o'clock in the afternoon there will be sold at public auction by Mr. Joseph Field as auctioneer the residence and over three acres of land formerly the home of the late Dr. Newton on the East side of Main street in Northfield. The sale is ordered by the Executors of the estate of the late Dr. Croft by virtue of a license granted by the Probate Court of the County of Franklin. This sale will afford an opportunity for some one to secure a good home. See Adv. in this issue.

Everett Danforth Is Injured In Accident

Everett Danforth who is a grandson of Mr. and Mrs. M. E. Morgan was badly hurt in an accident in Colrain while operating a motorcycle. He was employed on a farm in Colrain and with a friend was enjoying a ride down toward Griswoldville when in reaching a road junction he made an unexpected turn and was precipitated many feet ahead of his machine when it hit the side of a bridge. He was immediately removed to the Franklin County Hospital suffering from concussion. The accident happened last Friday. He is now reported as improving.

A Long Journey Ended; Two Askren Boys Arrive In Northfield From Egypt

Monday night ended a long journey for William and Ronald Askren who left their home in Fayoum, Egypt on Wednesday, July 1st for Northfield. The boys were started off by their parents Dr. and Mrs. D. L. Askren who put them aboard ship at Alexandria. They sailed through the Mediterranean and out across the broad Atlantic reaching New York harbor early Monday last. The ship being the President Fillmore of the Dollar Line. They arrived at the Northfield station from New York Monday on the night train and were met at the station by their sister Miss Helen Askren who is at Hillside Cottage and Mr. Hoehn. They will be at Crane Cottage for a few days as guests of Mrs. Malbon who is a friend of the family before being located in their own home. In September both boys will enter Mt. Hermon school. Their father, Dr. D. L. Askren is in charge of the American Mission at Fayoum Egypt and Mrs. Askren their mother who has lived in Northfield for several years and made many friends while here returned to Egypt some four years ago.

Trinitarian Congregation Extend Call To Pastor

At a special meeting of the Trinitarian Congregational Church held in the vestry on Monday evening the special Committee on the recommendation of a pastor made its report through its Chairman Prof. Frank L. Bailey. After careful consideration the report was accepted and the congregation voted to extend a call to Rev. Howard G. Parsons, Director of Religious Education of the First Congregational Church of Pittsfield, Mass. to become Pastor of the Church.

Much Sympathy Expressed For Mrs. Wm. R. Moody

The people of Northfield as well as all her friends have expressed deep sympathy for Mrs. W. R. Moody during the recent months while she has been ill and recently were quite concerned by the necessity which prompted her to go to New York for medical treatment. On last Thursday she underwent an operation and has rallied since successfully. Mr. W. R. Moody and his daughters are in New York and it is hoped that Mrs. Moody may be able to return home soon. Surely the Christian friends will extend their remembrance in this hour to both Mr. and Mrs. Moody.

Washington Bi-centennial Committee Appointed

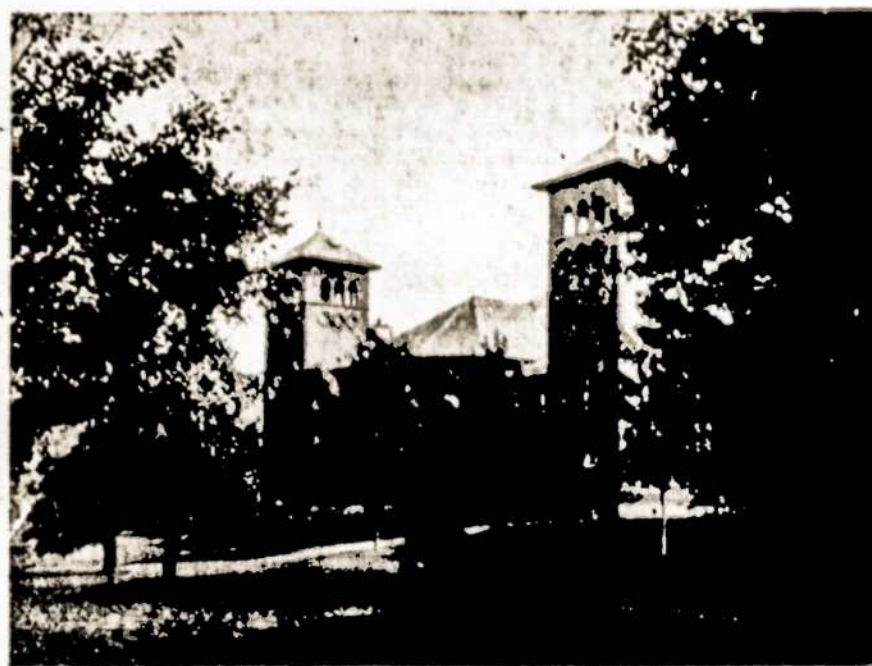
Mr. and Mrs. A. P. Fitt, Mr. Joseph Field, Mr. Charles Parker, Mr. Frank H. Montague, Mr. John Phelps, Mrs. Charles Gilbert, Miss Mary Dalton and Miss Jennie Cembalistic constitute the George Washington Bi-centennial Committee for Northfield as appointed by the selectmen of which Mr. George Carr is Chairman.

The observance of this nation wide anniversary was first suggested at a meeting of the Northfield Historical Society some time ago and was endorsed by them and has also been urged by The Herald. The provisions of a celebration as urged by the National Commission should include the planting of trees—public meetings—and possibly a pageant depicting the times of Washington. Such a celebration needs not necessarily entail the expenditure of any town funds.

Mulligans or Finnigans

That famous day of all days took place at the Northfield Hotel last Tuesday as announced in The Herald last week. The annual contest of the Mulligans and the Finnigans was held but the battle seemed so serious that the weather man sprinkled a few drops of rain down on the crowd and the baseball game was called a draw. You should have seen the procession start from the hotel—it was a scream. The pretty girls and there were lots of them dressed up in color and they made a fine showing—well that hotel crowd made a big day of it. There was Mr. Moody and Mr. Thompson leading the way across the field and Mr. Porter acting as ringmaster. Well why tell it all—next week we will have something more to print about the event. At night the staff had a big time at Sweetheart Inn on the trail.

THE AUDITORIUM



Where the Conference Sessions are Held

Mrs. H. W. Peabody Attends Conference Greeted In Northfield

Mrs. Henry W. Peabody, noted dry leader and chairman of the Woman's National Committee for Law Enforcement, who last winter moved from Massachusetts as a protest against the repeal of the Volstead act in Massachusetts, urged the 1,000 women attending the Northfield Foreign Missions conference to read carefully the report of the Women's National Commission for Law Enforcement and Law Observance, which is based on the Wickersham report.

To maintain the 18th amendment and to secure the best possible enforcement of it is the purpose of the report. It is educational and not political. Twenty-two of the ablest and most prominent women in American public life wrote the report. The Wickersham report is approved of in the main, but certain inconsistencies are pointed out for attack, notably the section dealing with the alcoholic content for physician's prescriptions. Mrs. Peabody stated that 12,000,000 organized women are represented in the clubs that have endorsed this report. It will be the study book of the year for the Federation of Women's Clubs of America. The committee has already ordered one and one-quarter million copies of this report to be sent out this year.

Some of the 22 women who wrote the book are: Dr. Helen Barrett Montgomery of Rochester, leader of church women, Commander Evangeline Booth of the Salvation Army, Mrs. Gifford Pinchot, wife of the governor



Mrs. H. W. Peabody

of Pennsylvania, Mrs. Carrie C. Catt of Washington, Mrs. Clement L. Shaver of West Virginia, Mrs. Raymond Robbins of Florida, Mrs. Richard C. Cabot of Boston, Mrs. Percy Walden of New Haven, and Hon. Edna Barnett, former president of the Woman's National Bar Association, Chicago.

Mrs. Peabody came to Northfield to preside at the conference in order to urge support for the \$1,000,000 campaign to be raised in support of three women's colleges in the Orient. She also spoke in behalf of literature for children in foreign lands.

Brattleboro Fair Dates

The dates are fixed for the Valley Fair at Brattleboro and will be Tuesday and Wednesday, September 29th and 30th. The Directors are now arranging for the premium list which will be ready about August first.

What Are We In Missions For? Dr. Buck Answers

Dr. Oscar M. Buck of Drew Seminary at Madison, New Jersey has been conducting a series of addresses on "Missions" at the Women's Foreign Missionary Conference and on Saturday in his concluding address answered the question "What are we in Missions for?"

He talked about the philosophy behind the new missionary enterprise and good news for the new movement. He said it was important to know just what ought to be in the center to act as a driving force for the missions of the future. He suggested a few that might be used but they offered many difficulties in our modern world. Such were the conception of God, of Jesus, of ourselves, and of the needs of others.

"What should be at the very core and central motive power of the new missionary enterprise," Dr. Buck asserted, "was the reality and value of the human personality. Into that thought Jesus, of course, enters as the revealer of God. Human personality is on the one side and the matchless perfection of Jesus Christ is on the other. By emphasizing the personality and linking it up with Jesus' value of it, dynamic is furnished. A study of the life of Jesus indicates His emphasis upon the personality of the individual, as is witnessed by the stories of the lost sheep, the lost coin, and the lost son.

"It is time to stop talking of the price of missions," the speaker charged. "All that is needed to prove the worth of missions is to show that one life has been lived according to the teachings of Jesus." The second implication that follows the acceptance of the principle of the value of human personality is this: all that damages human personality must be removed by us. That is the task of the reconstructed missions.

In concluding the series, Dr. Buck stated that the new missionary enterprise must re-awaken the sense of wonder that is visible in the Bible, and everywhere about us. All other agencies of our day have utilized this sense of wonder except the Christian Church. Wonder is creative and authoritative in the scientist, the artist, and the poet. Only when the Christian church sees the wonder of God and His works can the church and missions move forward.

Locals

Tuesday night's southbound train on the Boston & Maine was delayed two hours owing to the break of a coupling at Putney.

The speaker at the auditorium next Sunday will be Rev. Dr. F. Marion Smith, of the Trinity Methodist Episcopal church of Springfield.

The Gill Highway from the Bernardston Road to a point near Mt. Hermon connecting with the macadam is being rapidly improved by grading and the filling in with gravel.

The board of assessors announced the property tax rate in Deerfield for the year 1931 to be \$26.50 per \$1,000. This rate compares with \$28.90 for 1930. This means a lower tax rate for Deerfield.

Rapid progress is being made on the construction of the bridge across the Boston and Maine R. R. tracks on the Bernardston Road. The concrete piers have been poured and the excavating and grading is being done with steam shovel and tractor.

The Northfield Herald
Published weekly by
NORTHFIELD PRINTING CO. Inc.
HENRY R. GOULD
President and General Manager
WILLIAM F. HOEHN
Vice-President and Editor
FRANK W. WILLIAMS
Treasurer

"Entered as second-class matter
May 6, 1931, at the post office at
Northfield, Massachusetts, under the
Act of March 3, 1879."

Subscriptions
Yearly—if paid in advance \$1.00
Advertising rates on application

Friday July 24, 1931

EDITORIAL

This edition of The Herald goes to its readers with a full compliment of the weekly news, a generous share of the advertising of merchants and a special greeting to our summer residents. The town of Northfield is generous in its relations with those who sojourn but a brief period each year and welcomes all within its borders. The Herald is desirous that your stay may be pleasant and that when you leave it will be with fond remembrances and with the urge to come again.

We hope you will enjoy the Conferences; the beauty of nature—the woods—the hills—and the water; the highways for your motor in taking alluring trips—and your home whether tent, cabin, house or hotel.

We extend to you the "glad hand" with all the privileges of the resident but no more. We ask respect and consideration of all individuals—a conformity to all our laws and ordinances and a decorum which leaves no sad reflection. Northfield is a community of character and refinement and to this atmosphere we again welcome those who come whether for the summer sojourn or the purpose of seeking a permanent residence. Again The Herald extends greeting to the summer resident and trusts that you will be pleased with the reading of this special edition and will want to receive the paper regularly upon your library table.

The Northfield Summer Conferences have been attracting thousands of religious minded people for more than a half century since they were founded by Dwight L. Moody the evangelist in 1880. Of late seven different groups have been coming each year to the campus of the Northfield Seminary in the summer time for one to two weeks' meetings. Besides the delegates the general public is invited to participate in nearly all of the meetings.

The interdenominational character of the conferences is clearly indicated in each group. There is also abundant variety of theme and purpose of the conferences. The Young Men's Student group was organized by D. L. Moody in 1886, and has been coming to Northfield with almost consecutive regularity ever since. Problems that face college men, especially in reference to religion are discussed. Extremely able speakers are on the platform for this group each year. Another young people's conference which has been coming for 30 years is that of the Girls' group. Through the Northfield League that organization functions all year. Louise Andrews camp is an outgrowth of that conference.

Missionary topics are discussed in the Home Missions Women's conference, which met this summer for the 25th season, and Foreign missions followed immediately with their 28th annual meetings. This week the Religious Education group is here for the 28th year. A faculty of 40 and nearly as many classes daily indicates the scope of that conference.

The General Conference for Christian Workers convenes August 1st and continues until the 17th. This was the earliest of the conferences, being started 51 years ago. A strong platform of speakers who will address the ministers and also the general public is again on the program. W. R. Moody will preside as in former years. Homer Rodchever will lead the singing in the Auditorium. The Massachusetts Christian Endeavor conference will gather at the close of the General conference for its 25th season. Young people from all over the state come for training and inspiration in Christian leadership.

Many who come to these conferences are taking their vacation at that time. No better facilities for recreation of all kinds in the midst of a friendly and Christian atmosphere for such a reasonable price is offered anywhere.

The story of the Northfield Schools—the history of the conferences and the success of all affiliated enterprises should be recognized as "The Northfield movement" and Northfield citizens should be proud and loyal to all its ambitions.

Pennsylvania has a legal ruling which requires new owners of second-hand automobiles to submit them for inspection before they can be registered. It is believed it will tend to decrease the number of "rambling wrecks." Many cars are seen "rambling" along roads about Northfield these days and they are as numerous as reckless drivers. Neither would pass a first class examination and both should be barred from the roads. Pennsylvania has set a good example in one particular.

State Buys Land

According to deeds filed in the registry of deeds Henry A. Dresser of Northfield has transferred to the Commonwealth of Massachusetts, three parcels of land, totalling about 190 acres, on the Northfield-Wendell road. The price paid by the state as carried in the deed was \$950.

The Poet's Corner

A BRIGHT FUTURE

If you are sad and weary,
A feeling kind of blue;
Just pucker up and whistle,
Any old tune will do.
Only grin and bear it,
It won't be long you'll find,
That all your petty troubles
Have been left behind

If you should lose your job today,
Not another one in sight;
Don't sit down and whimper,
But just get up and fight.
Why not get a hustle on,
And do your little bit;
Perhaps, who knows, you may beat,
The other fellow to it.

Life is not a bed of roses,
Where one can rest and sleep,
We all must shoulder our burdens
Though the way be long and steep.
Every cloud has a silver lining,
Hard times cannot always last,
And soon our trials and troubles,
Will be a thing of the past.

MRS. WM. VAN VALKENBURG
Shelburne Falls, Mass.
(From The Gazette and Courier)

Two Experiences

An Orange paper prints last week this experience which is interesting:—"Perhaps the worst bit of luck we've heard this week was the loss of \$40 in cold cash, automobile license and pocketbook by a local young man who has been out of work for several weeks. He withdrew the money from a local bank and it parted company with him soon after he left the bank. Forty dollars is a lot of money, particularly when a fellow is getting no income."

Now The Herald has an account of another experience which is quite the contrary—a Northfield business man in driving his car along one of our roads came upon another car in distress—and offered to help by taking its occupants to the next town to wait until the driver could make the necessary repairs. This was done but when the party left the benefactor's car a pocketbook had been left behind. The Northfield man did not know those whom he had helped and upon arriving home made the "find." Upon investigation the pocket book contained money, saving bank books and other valuable material—and the owner's name was discovered. The telephone served to notify the woman of Hadley of the find—and to her it was the "best of luck" for she was overjoyed as the wallet contained some highly prized possessions. She had worried and thought it had gone forever not knowing this Northfield man, who was "as honest as the day is long" and who finally accomplished the restoration.

What The Experts Say About Business

All of the statistical experts seem to agree in their July statements with regard to business conditions. In general their forecasts maintain that business has reached the bottom and that although it may continue along in an uneven tenor during the summer months, there will be a definite indication of business improvement in the Fall.

The various forecasts of these statistical organizations are as follows:

Source Research Council—Improvement in business conditions can be expected in the last half of 1931.

Canadian Bank of Commerce—Basic industries have shown more activity recently, but some seasonal decline is in progress.

Babson—Business has hit bottom, and changes from now on will be for the better.

Brookmire—Business fundamentals should begin to improve during the third quarter according to present indications.

Col. Ayres—Business has hit bottom and the outlook is now more hopeful than in the recent past.

Gibson—With business now at the bottom of the depression, any change of importance should be upward.

Harvard—Business should increase its activity during coming months.

McNeel—The immediate future is not expected to bring general business improvement, but some indicators point to a rising trend.

National City Bank—Business should remain fairly steady during the summer months.

United Business—Business appears to be at the bottom of the depression, but there are few definite indications of improvement.

The People's Forum

Dear Mr. Editor,

All I know is what I read in The Herald. One correspondent who writes says that there is more or less "bull" in his articles, and I know that to be true. Another says that our baseball sport is going on the rocks due to financial conditions but that is not true. Should he take up the duties again to collect the money at the games he would find enough to pay the bills. He has demonstrated in the past that he has been able to collect whatever money is needed. Now that we have a new man to call the balls and strikes the man with the tenor voice can take up the collections, sing to the ladies, shout to the men and keep the umpire good natured. That is not a bad job.

In mentioning the men at the games I was sorry to have him overlook George Slate and Evander Starkey as they are real enthusiasts, but we all make mistakes at times. Ed Krause went so far as to say that our umpire made a mistake in calling a ball a strike when there was no call for it, but why bring that up! Now in addition to the collection of funds we would like to have the collector announce the games so we will know when to come and bring the money and an extra man with him money.

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The Old Age Pension

The Massachusetts old age pension law went into effect July 1st. People over 70 years of age, who have been residents of the state a continuous period of 20 years preceding the application for assistance are eligible. The aged, who have grown sons and daughters able to take care of the parents are not to be considered. Under the law children are responsible for the care and comfort of their aged parents.

Aged folks with an equity of more than \$1500 in real estate used as a home where the carrying charges are not in excess of a reasonable rental are eligible for the old age pension. Any with \$300 in cash or a paid up life insurance policy are also eligible but not if they have both.

Just how remedial it will be is a big question in the minds of thousands throughout the commonwealth. An applicant will undergo a real probe. Local and state authorities will conduct investigations. Then a decision will be arrived at as to whether any aid will be given.

Through the old age pension it has been hoped to do away with almshouses and permit aged of Massachusetts to live in dignity and comfort in their declining years. People who have been thrifty during their lives will get nothing except that under a present tax they will have to pay a dollar a year toward the needy and share nothing when they become 70 years old.

The Care Of Grass

Property owners who want to develop a fine lawn have recently been much disturbed over the growth of the Devil's Paint Brush and other rapid spreading weeds with the grass. One esteemed citizen, Mrs. N. P. Wood took up the matter with the Franklin County Farm Bureau who in turn conferred with the Massachusetts Agricultural College and the following reply will be of interest to many.

"We usually find that Devil's Paint Brush will work itself out of a lawn if the lawn is given a good complete fertilizer. This weed cannot successfully stand the competition of well fed grass.

Heal All, however, must be dug out as it will respond to fertilizer as well as the grass and compete very successfully with the grass.

For a complete fertilizer I suggest that you use any of the ordinary farm fertilizers or cottonseed meal at the rate of 20 lbs. per 1000 square foot. Of course you realize that Devil's Paint Brush will not be eliminated at once but will gradually work out of the lawn.

L. S. DICKINSON
Assistant Professor of Horticulture

Had A Fine Trip

Mrs. Symond and daughter, Miss Helen Symond and Mrs. Bertha Lazelle have returned from their trip through Pennsylvania. They report a delightful trip, going over the Mohawk Trail to Taconic trail, Cherry Valley, to Elmira, down through the Susquehanna Valley to Lock Haven, where a college friend of Miss Symonds' lives, there they visited caves and caverns. Then on to Bedford where they took the Lincoln Highway over the Allegheny Mountains to Gettysburg going from there to the Delaware Water Gap and Pocono Mountains visiting West Point and Vassar College and then traversing that wonderful Storm King's Highway, crossing the Hudson on the new bridge at Highlands into Poughkeepsie. Here they passed through cherry orchards where they bought and ate and then returned to the quiet beautiful scenery of New England and home just in time to escape the terrible heat of last week in Pennsylvania. Miss Winifred Baker and Miss Margaret O'Brien of Worcester, Mass., accompanied them on the trip.

Cows Being Tested

Northfield's portion for a modified accredited area has been sent to Division of Animal Industry. 118 cows were signed up by Herman Fisher on the Mountain, 544 by George Piper at Northfield, 676 by Murrain Hammond at the Farms, making a total of 1,338 head. All of these have been tested but 55.

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1—1929 CHEVROLET COUPE
1—1924 MODEL T COUPE, FORD
1—WILLYS KNIGHT 1927 5-PASSENGER COUPE
1—BUICK 1925 COUPE
1—1924 BUICK 7-PASSENGER SEDAN
1—1928 ESSEX COACH
1—1927 CHEVROLET COACH
1—1926 ESSEX COACH
1—1924 STAR TOURING
1—1924 RICKENBACKER SEDAN
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BRAND NEW—REDUCED PRICE

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The Franklin County Trust Company

Greenfield, Mass.

The County's Leading Commercial Bank

March 1, 1931
Capital \$400,000.00
Surplus and Profits \$800,000.00
DEPOSITS \$5,253,200.00
Total RESOURCES \$7,609,400.00

Interest at the rate of 4 1/2 per cent has been
paid in our Savings Department

Deposits go on interest
the first of each month

JOHN W. HAIGIS, President and Trust Officer
CHARLES H. KEITH, Vice President
GEORGE A. SHELDON, Vice President
HERBERT V. ERICKSON, Treasurer

TRY "THE HERALD" JOB PRINT

Automobile Tours And Trips From Northfield

See Green Mountains
At Their Greenest

Vermont is too modest. Ever since Champlain named her hills "Green" Mountains Vermonters have let it go at that. If he had called them "Greenest-of-all" Mountains he would have been much nearer the truth.

Here is scenery that is a sight for sore eyes. Here nature has been lavish with her most restful color. On every side extends the soft green of fertile rolling pastures and above it the varied greens of spruce, balsam, maple, birch.

From Northfield go down to Greenfield and over the wonderful Mohawk trail to Williamstown and then enter Vermont at the southwest corner. Tarry at Pownell and witness the wonderful view up the valley from the state road as a splendid prelude to the great spectacle of the Green Mountains. Just beyond Pownell you can well afford to spend a day in historic Bennington, visiting the battlefield and climbing the battle monument for the superb view it gives over four states. Which are they?

A morning's drive will take you over to Brattleboro, famous the world over for its pipe organs. The climb over Hogback and Haystack will call on your car—and your gas—to do their best, but the view, especially from Haystack, is worth the climb.

Follow the alluring road along the Connecticut River to Whit River Junction. Just before you reach Windsor you may wish to stop and climb Ascutey. Way back in 1825 Vermonters thought so much of this view that they cleared a road to the very top so that Lafayette might enjoy it. You can drive to the base, but you will have to climb the rest on foot.

Our route now leads through the famous granite quarrying neighborhood of Barre and Montpelier, the state capital with its fine old public buildings. Did you know that Montpelier was the birthplace of America's only "Admiral of the Navy"—Dewey? All others were "Admirals."

Beyond Waterbury you reach Camel's Hump, the most individual and one of the highest mountains in Vermont. Take time to see it, and perhaps climb it, for the view is unsurpassed—even for Vermont.

North of Stowe lies the Smugglers' Notch, one of the most spectacular notches in all New England, a wooded canyon with walls rising almost vertically for a thousand feet. Above, the massive chin of Mt. Mansfield towers 4,393 feet.

Mt. Mansfield is easily king of the Green Mountains. The view from the summit extends from Mt. Washington in New Hampshire to Mt. Marcy in the Adirondacks, from Mt. Royal, behind Montreal, to the Berkshires. You will never regret climbing it on a clear day. A toll road takes you up most of the way.

Turning southwest we cross the deep valley of the Winooski and reach Burlington which rivals the show places of Switzerland by its charming setting. Here you will no doubt stay a day or two to enjoy the view across Lake Champlain, to visit the University of Vermont, Ethan Allen's tomb in Greenmount Cemetery and the Ethan Allen farmhouse, now preserved as a memorial to this rugged patriot.

From Burlington complete the circuit through Rutland, America's marble city; and Manchester where the sidewalks are paved with marble.

When you have seen the Green Mountains you will realize that all other mountains are merely green with envy.

Try A Rhode Island Meal

Mr. Frank N. Ray who has had a summer home in East Northfield for many years but who hails from East Providence, R. I., is an enthusiastic native of that state and in addition to his summer home here has one at Quonset, R. I., on the shores of Narragansett. He takes particular delight in telling the neighbors about the good feasts to be had along Rhode Islands shore and goes on to describe how the big "bakes" are produced and what food is offered. This is how he explains it.

"A barrell full or so of clams are dug. A great pile of stones is gathered and spread out. On these are piled the larger part of a cord of wood and a huge fire is made and allowed to burn until the stones approach white-heat. Then the fire is carefully cleaned away, the stones are covered with a layer of rockweed, from which soon issues not only a great amount of steam but also something of the delicious scents of the sea. The clams are laid on this and covered with more rockweed. Next is added a layer of sweet corn, unpeeled potatoes both white and sweet, sausages and bluefish protected in bags; and finally a heavy canvas is spread over all to keep the heat in.

Now lobsters are gotten ready on the side; and plentiful supplies of white and brown bread, tomatoes, onions and such indispensables as salt, pepper, vinegar, sugar, catsup, olives and gallons of melted butter.

Our orgy starts with little necks, crackers and sharp sauces. Following this is the inimitable Rhode Island chowder. By now the canvas has been removed and we are each served with unbelievable quantities of steamed clams, a two quart dish per person—and repetitions thereof. Along with this the fish and sausage and all the juicy cooked vegetables. And on top of this—if you still have room—such mere trifles as lobster, Indian puddings, watermelon and coffee.

If you can now walk unassisted, you are a most exceptional person. But the discomforts soon pass, and for the rest of your days you will be able to describe the peculiar delights of a Rhode Island clam bake.

Inquire of most any Rhode Islander along the shore and he will direct you to the place where the clam bakes are most informal and best.

The only tire fact you need to know: more people ride on Goodyear Tires than on any other kind!

The reasons are: Motoring experience—the acid test—proves Goodyear Tires superior. Goodyear's greater production permits of greater values. We can demonstrate this to you!

Let us show you the finer quality in these latest type Goodyears, despite lower price.

\$5.69
4.50-21
(30x4.50)

\$11.10 per pr.



Lifetime Guaranteed

STANDARD GOODYEAR PATHFINDER

Size	Each Pair
4.40-21 (29x4.40)	\$4.98 \$9.96
4.50-20 (29x4.50)	5.60 10.90
4.75-19 (28x4.75)	6.65 12.90
5.25-21 (31x5.25)	8.57 16.70
30x3 1/2 Reg. Cl.	4.39 8.54

Other sizes equally low

SPECIALS!
NEW IMPROVED
GUARANTEED
GOODYEAR
SPEEDWAY

4.40-21
(29x4.40)
\$4.60

Size	Price
4.50-21 (30x4.50)	\$5.15
30x3 1-2	\$3.95

Here's super-value possible because Goodyear builds millions more tires than any other company

\$9.70
4.75-19
(28x4.75)



Lifetime Guaranteed

HEAVY DUTY GOODYEAR PATHFINDER

Size	Price
4.50-20 (29x4.50)	6.35
4.50-21 (30x4.50)	8.75
5.00-19 (29x5.00)	10.90
5.25-21 (31x5.25)	12.95
5.50-19 (29x5.50)	13.40
6.00-19 (31x6.00)	14.90
6.50-19 (31x6.50)	16.80

Other sizes equally low

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Complete Investment Service

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Lake Spofford Hotel and Cottages, operated on the American plan. Top-notch golf course, swimming, tennis, bridge paths, dancing—music by the famous Charles Reitz S. S. Leviathan Orchestra.

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Write for Illustrated Booklet

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PLAN YOUR PERENNIAL GARDEN FOR AUGUST AND SEPTEMBER

Delphiniums, Canterbury Bells, Coreopsis, Guarardia, Pinks, Tiger Lily, Regal Lily, Amaryllis Lily, Sedum, Monarda, Iris, Hydrangea, Hollyhocks, Bridal Wreath, Anchusa, Strawberry, Raspberry, Asparagus, Rhubarb, Golden Glow, Oriental Poppy, Columbine, Tulips, Perennial Asters, Etc. 7-10-4t

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AT YOUR OWN PRICE TO SETTLE ESTATE

By virtue of a license granted by the
Probate Court for the County of Franklin

THERE WILL BE SOLD AT
PUBLIC AUCTION ON THE PREMISES

Wednesday, July 29th

AT THREE O'CLOCK, P. M.

THE FOLLOWING REAL ESTATE CONSISTING OF

**LARGE SPACIOUS RESIDENCE
IN GOOD REPAIR-WITH BARN
GARAGE, ETC., WITH OVER 3
ACRES OF GROUND SITUATED
IN NORTHFIELD ON THE
EAST SIDE OF MAIN STREET
WITHIN EASY WALKING DIS-
TANCE OF TOWN HALL, POST-
OFFICE AND STORES. PROP-
ERTY WAS FORMERLY HOME
OF LATE DR. NEWTON.**

A RARE BARGAIN AWAITS SOMEONE

A RARE CHANCE TO OBTAIN A HOME

By order of Executors
Adria Louise Croft

First National Bank & Trust Company
of Greenfield

JOSEPH W. FIELD, Auctioneer

Rustic Ridge 1931

In my cabin on this hill—
I breathe God's fragrance
Of woods which thrill,
I hear the song of merry birds,
Enjoy the quietude which stills
And in this cabin on the hill—
God gives me nature at its best:
Sunshine and shadow: Kindly friends
Who cheer my day—ere night grants rest
At my cabin on this hill.

July 24th, 1931

SENTALIS



Russel Sage Chapel Where the Conference Sessions are Held

Religious Education
Conference Opens

The Northfield Conference on Religious Education opened its sessions Wednesday in Sage Chapel with nearly five hundred young people from New England and adjoining states in attendance. The conference will continue until Friday the 31st.

There is an elaborate schedule of courses in the various phases of religious education from which the conferees will choose the courses each wishes to pursue. Credits and diplomas are granted to those completing the specified courses. The classes will be held in the various rooms of the Northfield seminary buildings.

The Dean of the school is Dr. Herbert W. Gates, Boston, by whom the study courses are directed. Hon. Robert C. Parker of Westfield is the chairman of the conference, and Bryant Nichols of Boston is the registrar.

Church Music

Attractive church music as a significant part of every service was the impression given at the Women's Interdenominational Foreign Missions conference last week when Professor H. Augustine Smith of the department of Fine Arts of Religion at Boston University, presented on Saturday evening in the Auditorium a visual, choral, and congregational service in song and instrument on the theme "The Human Race or Friendship Throughout the World."

A whole liturgy on the subject of the universals that bind all people together was woven into the music. The God of the great spaces, the open roadways, the uncharted seas, wanderings of ancient peoples, the gifts of fire, water, earth, and air formed the material for the first two parts. By means of singing, responsive readings, and doxologies, as well as with the organ and the piano, the movement was carried onward.

Chaos and the way out to good will, followed by the prophets in all lands speaking friendship made up

the two second parts. The last division was a symphony in picture, drama, and color. Beautiful costumes, decorations, and the use of the screen, all united in creating a profound impression of beauty with a message. The service was arranged from the Scriptures and from the writings of Katharine Bates, Cale Rice, Marguerite Wilkinson, May Rowland, William Guthrie, Jean Untermyer, William Sharp, Siegfried Sassoon, Saint Francis, Arthur Farwell, John Oxenham, and John Greenleaf Whittier.

East Hall Staff Entertained

The entire staff of East Hall was entertained last Thursday evening at Hope Home in Mountain Park. The guests enjoyed an evening of games and a program of humor. Refreshments were served.

Marriage And Divorce
Census Figures For
Franklin County

In a report just issued by the U. S. Department of the census from the returns received there were 27,431 marriages performed in Massachusetts in 1930 compared with 30,568 in 1929 a decrease of about 10 per cent. In 1922 32,683 marriages were recorded.

In 1930 there were 3,691 divorces granted in the state as compared with 3,552 in 1929. In 1922 3,227 divorces were recorded. In Franklin County in 1930 there were 294 marriages—in 1929 there was recorded 290. Divorces numbered 23 in 1930 and 33 in 1929.

Northfield had 18 marriages in 1930 and 24 marriages in 1929 and 24 in 1928. The number of divorces if any has not been ascertained.

"Anything new in the paper, Tom?"
"No. Same old things—only happening to different people, that's all."
—Cincinnati Enquirer.

BUILDER'S HARDWARE

For that New or
Re-modeled Home

LOCK SETS FOR OUTSIDE, INSIDE
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CASEMENT HARDWARE
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Also a Complete Line of
SHERWIN - WILLIAMS PAINTS
AND VARNISHES

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GREENFIELD AND TURNERS FALLS



"How do you
like our new
furniture?"

I've fallen in love with
your furniture and hope
that you have it insured.

Some people overlook this necessity and insure only the building. Then, if they have the misfortune of a fire, they are unable to replace their valued possessions without spending their own savings."

Protect your furniture with a policy in a sound company such as this agency represents. A telephone call is all that is required.

COLTON'S INSURANCE AGENCY

181 MAIN STREET East Northfield, Mass. TELEPHONE 161
Insure Where You Will Have No Regrets Now - Or Later

Winchester

Mrs. Josephine Smofski of Goodnow's is on a week's vacation.

Mr. Pernie Grow is spending a few days with his father in South Walden, Me.

Mr. and Mrs. E. Palmer Bliss spent the week end motoring through the White mountains.

Kenneth Bruver, Richard Goodell and Stephen Johnson are at Camp Takoda for two weeks.

Mrs. Cora Reese has been clerking at Champlain's while Mrs. Rosa Bullis was on her vacation.

Mr. and Mrs. W. H. Hubbard of Agawam, Mass., spent Sunday with Mr. and Mrs. F. C. Dans.

Mr. and Mrs. Charles Prescott and two sons of Portsmouth are the guests of Mr. and Mrs. E. J. Costello.

Mr. and Mrs. Joseph Dubrinski and daughter have returned to Brooklyn, N. Y., after two weeks with relatives.

Mr. and Mrs. Edward Woodbury have as their guest, Miss Frances and Master Arnold Drew of Orange, Mass.

Mr. and Mrs. Ray Pentland and family of Worcester, Mass., spent the week with Mr. and Mrs. John Pentland.

Mr. and Mrs. Arthur Buchanan and sons are on a vacation, motoring through the northern part of the state and Canada.

Miss Katie Adkin librarian of Cedar Rapids, Iowa, Mrs. Phyllis Hubbard of Utica, N. Y., and Mrs. Baggis of Belchertown, Mass., were recent guests of Mrs. J. W. White.

The Winchester Public Library had stories for children in the children's reading room Tuesdays at 3 o'clock. New bulletins will soon be out giving a list of new books purchased for the last three months.

Miss Florence Portman of Greenfield, Mass., Miss Harriet Dorman of Worcester, Mass., and Miss Mary Evans of Fall River, Mass., classmates of Miss Irene Tarbel, have returned to their homes after a week as her guests.

Mrs. Howard Pentland and youngest son are at the Elliott Hospital for treatment. Mrs. Pentland was crowded off the road in Petersham, Mass., last week and received cuts about the face and a nervous shock. Her youngest son has two fractures of the skull and her son Robert escaped with a few bruises.

North Leverett

Wayne Smith of Greenfield spent the week end with Mr. and Mrs. E. C. Smith.

Miss Evelyn Graves of Greenfield visited Mr. and Mrs. S. M. Graves over Sunday.

Mrs. Frank Fargo and children of Greenfield spent a few days with relatives here.

Miss Evangeline Barry of Beverly and a party of relatives visited Mr. and Mrs. John Ward Sunday.

Mr. and Mrs. Milton Blackmer, Mr. and Mrs. Francis Glazier of Hazardville visited relatives here over Sunday.

William Baxter is making good progress towards recovery and expects to be able to leave the Franklin County Hospital and come home soon.

Electricity For Warwick

The Gardner Electric Company has sought permission before the State Utilities Commission to extend its service to Warwick and the application has the support of the town through its officials. The petition will no doubt be approved and the town of Warwick will have full facilities afforded them for the use of electricity for their various purposes.

SPENCER BROTHERS

Northfield's Long Established
Ford Agency Where Ford Cars
New and Used Are Sold

Whether you buy or not come in and look over the new Ford designs. Visitors are always welcome and invited to inspect the cars on exhibition.

OUR SERVICE AND PERSONAL INTEREST
FOLLOWS EVERY FORD CAR SOLD

SOME OF OUR BARGAINS IN USED CARS ARE

- 1—1930 Ford Cabriolet—combination open and closed car—like new... \$450.
- 1—1930 Ford Standard Coupe—heater—excellent condition..... \$395.
- 1—1929 Ford Touring car—a very nice running car..... \$265.
- 1—1929 Ford Sport coupe—rumble seat—good paint and tires..... \$300.
- 1—1929 Ford Roadster—all new tires..... \$290.
- 1—1928 Ford Roadster—very good running condition..... \$175.
- 1—1929 Ford Tudor—new tires—best mechanical condition..... \$315.
- 1—1928 Ford 1 1-2 Ton Truck—good cab and body—very good..... \$325.
- 1—1929 Chevrolet Six Sedan—low mileage—new tires—looks new..... \$345.
- 1—1926 Chevrolet Coupe—very good condition..... \$ 65.
- 1—1926 Model T Sedan—new paint—very good..... \$ 70.
- 1—1926 Model T Sedan—good running condition..... \$ 50.
- 1—1924 Chevrolet Coupe—only 14,000 miles..... \$ 35.

WE HAVE AN EASY PAYMENT PLAN AND
CONFIDENTIAL ARRANGEMENTS CAN BE
MADE FOR THE PURCHASE OF ANY AND ALL
CARS. CALL UPON US TO TALK IT OVER
AND ARRANGE FOR A DEMONSTRATION

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Telephone 137

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Northfield Farms, Mass.

MRS. CHARLES E. LEACH
HOSTESSWill Cater to Tourists, Small
Banquets, Bridge Parties, Etc.
BOARD BY DAY OR WEEK

REGULAR DINNER, 75c

Steak, Fried Chicken or Lamb
Chop Dinner (on order only)
\$1.00 Served any Day except
Sunday.

ALL HOME COOKING

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The Shop of Real Service
19 1/2 Federal St. Greenfield

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GLASSES FITTED

Eyesight Specialist

FRED L. GAINES

Expert Repairing

WATCH THE "SATURDAY SPECIALS"

LET THERE BE
LIGHT

Low Price may make the first sale but to make the second the buyer must feel that he gets his money's worth—or a bit more. In offering you the Sylvania Electric Light Bulb, from 15 to 60 watts at 17 CENTS each I know is a very low price but I have every assurance that these will prove so satisfactory that you will come the second time.

CHARLES C. STEARNS

NORTHFIELD, MASSACHUSETTS

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GOODNOW, PEARSON & HUNT

Brattleboro's Department Store

OUR REGULAR PRICES on Patent Medicines Tooth Pastes, Toilet Soaps, Shaving Creams, etc.

20c Bayer's Aspirin.....12c	65c Sylpho Nathol.....57c
35c Bayer's Aspirin.....23c	25c Lysol.....21c
\$1.00 Pepsodent Antiseptic 78c	50c Lysol.....42c
50c Pepsodent Antiseptic.....39c	\$1 Lysol.....79c
25c Pepsodent Antiseptic.....21c	35c Danderine.....27c
30c Sal Hepatica.....22c	60c Danderine.....47c
60c Sal Hepatica.....44c	\$1.50 Maltine.....\$1.22
\$1.20 Sal Hepatica.....89c	50c Salicon.....39c
25c Cascarets.....21c	25c Salicon.....21c
25c Bell-ans.....21c	\$1.20 Stuarts' Dyspepsia
30c Dr. Edwards' Olive Tablets.....23c	Tablets.....94c
60c Dr. Edwards' Olive Tablets.....43c	25c Feenamint.....21c
60c McCoy's Cod Liver Oil.....47c	60c Bromo Seltzer.....43c
\$1 McCoy's Cod Liver Oil, 77c	30c Bromo Seltzer.....22c
40c Dr. True's Elixir.....33c	60c Murine.....47c
60c Dr. True's Elixir.....49c	50c Unguentine.....39c
\$1.20 Dr. True's Elixir.....99c	1-2 oz. Absorbent Cotton.....8c
\$1 Dr. Miles' Tonic.....77c	1 oz. Absorbent Cotton.....12c
\$1 Dr. Miles' Nervine.....77c	8 oz. Absorbent Cotton.....42c
\$1.50 Petrolager.....\$1.22	1-2 inch Adhesive Tape.....8c
\$1.50 Agarol.....\$1.22	1 inch Adhesive Tape.....10c
\$1.50 Gray's Glycerine, \$1.19	2-inch 5-yard Roll Adhesive Tape.....39c
25c Phillips' Milk of Magnesia.....21c	1-inch Bandage Gauze.....6c
\$1 Citrocarbonate 83c	2-inch Bandage Gauze.....10c
\$1.50 Fellows' Hypophosphate, \$1.22	3-inch Bandage Gauze.....12c
50c Ovaltine.....44c	50c Dr. West Tooth Brushes.....35c
\$1 Horlick's Malted Milk, 83c	50c Prophylactic Brushes, 35c
50c Horlick's Malted Milk, 44c	50c Tek Tooth Brushes.....35c
\$1.25 Absorbine, Jr.....\$1.05	50c Williams' Aqua Velva, 39c
35c Sloan's Liniment.....27c	15c Dental Floss.....10c
35c Minard's Liniment.....27c	All 50c Tooth Pastes—Pepsodent, Ipana, Kolynos, Pebecco and Squibb.....34c
8 oz. Double Distilled Witch Hazel.....19c	All 25c Tooth Pastes—Kolynos, Colgate, Listerine, Dr. West's.....19c
\$1 Listerine.....77c	50c Ingram's Shaving Cream.....39c
50c Listerine.....44c	50c Mennen's Shaving Cream.....35c
30c Listerine.....22c	35c Williams' Shaving Cream.....27c
30c Lavis.....21c	35c Palmolive Shaving Cream.....27c
50c Lavis.....39c	25c Listerine Shaving Cream.....19c
\$1 Lavis.....78c	
35c Zonite.....27c	
60c Zonite.....39c	
15c Sylpho Nathol.....12c	
35c Sylpho Nathol.....29c	

TOILETRIES

35c Odorono.....29c	Dorothy Gray's Products
35c Mum.....29c	Richard Hudnut's Products
60c Neet.....47	Houbigant's Products
35c Amolin.....29c	Armand's Products
50c Nonspi.....45c	Coty's Products
35c Pond's Cream.....25c	Princess Pat's Products
25c Pond's Cream.....21c	and many other
50c Hinds Honey and Almond Cream.....37c	advertised Toilet Articles
50c Jergen's Hand Lotion.....29c	at special low prices
35c Glyro Hand Lotion.....29c	

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Preparation
Perfected,
palatable
\$1 value at
69c

Fletcher's
Castoria
40c size at
28c

50c
Probak
Blades
35c

Gillette
Blades
50c value at
32c

Lydia
Pinkham's
Vegetable
Compound
\$1.20 value
98c

25c
Woodbury's
Facial Soap
19c

25c
Cuticura
Soap
21c

30c
Resinol
Soap
19c

\$1
Vapex
79c

50c
Woodbury's
Shampoo
25c

16 oz.
Alcohol
Rub
29c

Personals

Mr. and Mrs. Harry James are spending a vacation by taking a motor trip through Maine.

Mr. and Mrs. Ernest Parker of Kennebunk, Me., were here over the week end at their home.

Mrs. John Dale and daughters, Anna and Mary were visitors to Springfield the other day.

Miss Lillian Dean and Miss Dora Calder of Brookline, Mass., are visiting Mrs. Mary Parker.

Mrs. Francis Schell who formerly owned The Chateau is stopping at The Northfield Hotel.

Mrs. W. W. Chase of Richmond, N. Y., who has been with her parents, Mr. and Mrs. W. R. Moody returned to New York.

Mr. and Mrs. Eaton of New York are visiting Mrs. Eaton's parents, Mr. and Mrs. Charles O'Clair of East street.

Supt. and Mrs. L. W. Robbins are spending a few weeks at Dogfish Head, West Southport on the coast of Maine.

Miss Fanny Hatch secretary of the Seminary Alumni Association will soon leave on a vacation trip up the coast of Maine.

Mr. and Mrs. F. B. Williams and daughter Dorothy of Worcester, were guests of Mr. and Mrs. Frank W. Williams last week.

Rev. and Mrs. J. F. Wright of Houghton, N. Y., parents of Dr. Allen H. Wright are visiting him at his home here for a weeks stay.

The many friends among the summer residents will regret to hear that Miss Florence Pedley is ill at Brattleboro Memorial Hospital.

Rev. E. O. Taylor of Wickford, R. I., was a visitor to Northfield recently arranging for improvements to his summer cottage "Oneida."

Miss Hannah McLeod visited Northfield for a few days last week and looked over her property on Rustic Ridge which is now offered for sale.

Miss A. M. Spring of San Diego, Calif., is in Northfield for a short stay at her cottage on Rustic Ridge. Her friends are glad to welcome her here again.

A son has arrived to Mr. and Mrs. Raymond Tenney born Wednesday, July 15th at the Brattleboro Memorial Hospital. Mother and child are doing nicely.

Mr. and Mrs. B. E. Newton and Mr. and Mrs. Clarence Griggs of Winchester Road were called to Amsterdam, N. Y., owing to the death of a cousin.

Mr. and Mrs. Frank Eaton with their daughter and her husband of Morristown, N. J., greeted friends in Northfield last week while stopping at the Northfield Hotel.

Mr. and Mrs. George W. Loos of Princeton, N. J., the latter the daughter of Mr. and Mrs. A. G. Moody are spending a vacation period at the home on Highland Avenue.

Mr. Arthur A. Packard son in law of Mr. and Mrs. W. R. Moody is in Northfield for a stay. Mrs. Packard was with her mother in New York but will come to Northfield within a few days.

Dr. R. G. Holton has returned from his trip to Nova Scotia.

Miss Arlene Provost is spending a week on the Cape.

Dr. and Mrs. Allen H. Wright have returned from a vacation trip—by auto to Seneca Falls and by bus and boat to Buffalo and Cleveland, Ohio. They had a fine time and especially enjoyed the boat trip on the lakes.

Mrs. Maude N. Voris and daughter Arlene of Mountain Park returned to their home here Tuesday from a trip to the Yellowstone National Park. They went out by the southern route to Colorado and returned via the northern route through Minneapolis visiting many places of interest.

Miss Mary E. Spencer is in charge of the Conference Room in the Auditorium building. She has been its efficient head for the past five years.

Miss Georgia Spencer is in charge of the "Tea Tent" on the Campus grounds which is served by several Northfield young ladies and given a very generous patronage.

Fleming H. Revell, the well known publisher of New York who has been visiting at the home of Mr. and Mrs. A. P. Fitt has been quite ill for some days. He is reported as somewhat improved. Mrs. Fitt is his niece.

Mr. and Mrs. William J. McRoberts have returned to Northfield to again occupy their summer home. Mrs. McRoberts has been quite ill and has only recently left the hospital in Brooklyn, N. Y. She hopes here to rest and regain her health and strength. Miss Francina McRoberts of East Orange accompanied them.

Captain Edward B. Trumbull of Salem is the week end guest of Dr. and Mrs. W. G. Webber.

Mrs. Wolfert Webber attended the luncheon on Wednesday at the Women's Republican Club in Boston, at which the Hon. A. Piatt Andrew was the guest of honor, and who spoke on "Russia."

A car operated by Dayton Hale collided with another automobile coming from the east near the Mt. Hermon road, Tuesday. Both cars were badly damaged but no one was injured.

CARD OF THANKS

We wish to express our sincere gratitude to all our friends and neighbors, who have in any way helped to make our burden lighter.

Mrs. Bessie M. Reed
Francis B. Reed
Edward G. Reed
Ralph H. Reed
Mrs. Abbie E. Reed

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Last Sunday's Service At The Auditorium

"Come and See" was the sermon topic of Dr. Raymond Calkins of the First Church of Cambridge at last Sunday morning's service of the Women's Interdenominational Foreign Missions conference held in the Auditorium with 2,00 people in attendance.

In answer to the question "Where Dwellest Thou?" Jesus answered that they should come and see for themselves, Dr. Calkins stated. Jesus comes with the claim that he can make over a man into the child of God. He does not evade investigation. He invites it. Many Christians are afraid of their faith in Christ, but that was never the method of Jesus. Others have investigated everything else like business, international problems, and university life, but have entirely neglected the Christlike life.

Some investigate themselves while thinking that they are searching for Christ. Again, some point to the creed or to certain individuals within the church, and say they do not want to be like them. Dr. Calkins said that they should come and see Jesus, and not any other individual, not the church, and not the creed. Jesus said "if I be lifted up, I will draw all men unto myself."

Moral education has been suggested as a great need today. One answer is that the youth have somebody heroic to emulate, someone with the ideal personality. Come and see Jesus, the speaker asserted. Higher standards of living, and a higher and better personality can be found nowhere to match the perfection of Jesus. "Not until institutions and nations with all their human imperfections recognize the spirit and teachings of Jesus Christ shall we ever be rid of war, ignorance, suffering, and sin," the speaker closed by saying.

Bible School Closing Exercises

The public closing exercises of the Daily Vacation Bible school were held Thursday evening at 7.30 p.m., at the North Church with a good attendance.

Miss Sheldon the principal presented the greetings of the school and a splendid and most interesting program was rendered by the school. Prof. I. J. Lawrence sang as did also Alfred Raymond. Charles Drury of Mt. Hermon rendered a violin solo. The artists were much appreciated. Mr. A. P. Fitt the Chairman of the General Committee spoke upon the situation and through Mr. Birdsell the treasurer reported that \$132 has been subscribed to date for this work and that \$160 was still needed to pay the bills.

The school closed with a hayride and picnic on Friday to the sunken gardens on the banks of the river off the Hinsdale road. The school had an enrolment of 80 pupils with an average attendance of 60 and was a complete success.

The Navy Airship U. S. S. Akron

"It's difficult to get a correct idea of the size and detail of the Navy Airship U. S. S. Akron from pictures," declared M. E. Morgan of the Morgan Garage. "That's why I'm out to make my quota in Goodyear dealers' Third Annual Zeppelin Sales race because the dealers who make the highest per cent. of sales to quota win a trip to Akron, and a chance to see this Leviathan of the air at the Goodyear-Zeppelin dock where it is being built. The Zeppelin Sales Contest ends in August about the time the U. S. S. Akron is expected to be making its trial flights so fortunate dealers who earn the trip will get a close-up view of the ship."

"Few of the thousands of spectators who see the Akron on its test flights, will realize the number of special fea-

tures of the ship's construction. For example, the gas cells. The tailoring of these cells is much more exact than in any human garment and few will stop to think that the fabric used is measured in acres rather than in square yards.

The 6,500,000 cubic feet of non-inflammable helium gas which will provide the lift for the Akron will be contained in 12 separate cells which will require 60,000 square yards or more than 12 acres of fabric. The largest of these cells will contain almost 1,000,000 cubic feet; the smallest will have 100,000 cubic foot capacity.

"Gas cells in previous rigid ships were made of goldbeater skin, (small portions of the intestines of cattle,) but the Akron will have approximately one-half of its cells made from rubber impregnated fabric with a paraffin spread, and the remainder will be from a new fabric developed by Goodyear research which is known as "Gelatol-latex."

"With tire prices the lowest in history," concluded Mr. Morgan together with the new 1931 Goodyear design, and the complete service we now give at The Morgan Garage filling our sales quota should be easy so it looks like Akron and big ship for me."

"A" Contest within a contest, in connection with the third annual Goodyear Zeppelin Race for Goodyear dealers' is being planned at the Morgan Garage, local Goodyears dealers. "All of the organization would like to attend the Goodyear dealers' frolic in Akron in August and have a look at the U. S. S. Akron, Navy airship, but since that isn't possible we are giving prizes to our employees who do exceptional work in helping us gain our sales quota."

"Speaking of new features, the U. S. S. Akron which I hope to see in August, has new features in lighter than air construction aplenty," says Mr. Morgan of The Morgan Garage.

A flying telephone system, nearly three city blocks long, equalling in efficiency and number of instruments the equipment found in a small apartment house, is being installed in the ship. The system includes 17 separate telephones, located at strategic points from the bow to the stern of the Akron, which will provide communication between all parts of the ship. When the craft is moored, has a line that may be plugged into an outside system, allowing local or long distance calls to be made directly from the ship.

The necessity for weight conservation was responsible for use of aluminum wherever possible in building the system and as a result its total weight, including the 19 instruments, switchboard and three miles of cable, has been reduced by Goodyear-Zeppelin engineers, builders of the ship to less than 250 pounds. Weight of a similar installation in an apartment house is more than 400 pounds.

The switchboard is located in an opening in the bulkhead between the control room and the chart room, and may be operated from either room. The switchboard box which is gas tight, is made of welded aluminum. There will be no aerial "hello" girl on the ship, as the officer of the deck or the junior officer of the deck will operate the board as a part of their routine duties. Needless to say, the system will be "for business calls only."

The board will handle three separate conversations at once, but should additional calls come in it will be necessary to interrupt one conversation. Power for the system is provided by a 24-volt circuit from the generator room.

When the ringing key on the switchboard is pressed, a musical sound—approximately the key of C, which experts say is more audible than any other—issues from the instrument to which the call is going. If desired, all instruments may be "rung" at once, and the sound used to transmit code messages throughout the ship. Should the captain of the Akron desire to speak to all phones at once he may do so, issuing general orders to every strategic point.



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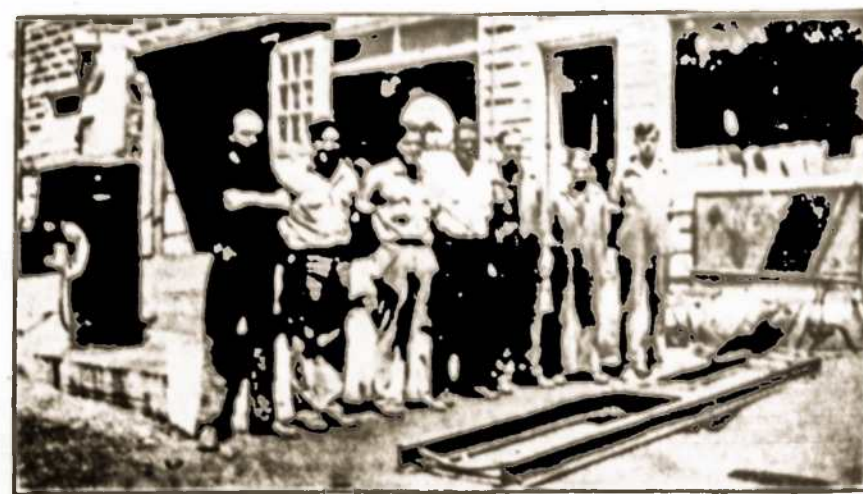
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For many years the name of Spencer has been a familiar name not alone to Northfield citizens but especially to summer residents and conference delegates who have rolled their automobiles up to his door for supplies of various kinds. It has long been recognized as the exclusive Ford agency in town and the record of cars sold would show his purchasers to be widely scattered. Recently he has increased the size of his garage and made many improvements—a fitting modern machinery to quickly make repairs. The men attached to the garage are gentlemanly fine fellows who are always ready to serve their customers and perhaps you will recognize them in the picture especially that fine fellow who served you when you drove up to the garage last. Reading left to right you will discern Charles Blossom, Paul Thompson, Ray Thompson, Jack Bennett, Willis Parker, Vernon Gillette, Joseph Campbell. Messrs. Blossom and Parker have been employed steady for about six years.

Brattleboro's new airport has been pronounced by many as one of the best in the state of Vermont. It is on the main road going north near the junction of the road going east toward Spofford Lake.

Landing at the Brattleboro airport on Crowell field on Monday last, Charles T. Pierce of Montpelier, commissioner of motor vehicles was exceedingly complimentary about the layout at the port. Commissioner Pierce was present as part of his tour of inspection of every airport in the state of Vermont.

"One of the best two ports in the state," was the way the commissioner spoke of the Brattleboro landing field.

Road Work Progressing Favorably

Work is progressing favorably on the Warwick road from the Orange line to the Winchester, N. H. line and it is hoped to have it completed by July 29, the date of the old home day in Warwick. Gravel is being applied and graded. The curve at the foot of Barber hill is being eliminated and if the appropriation is sufficient, another curve will be straightened half way up the hill. The tar will be applied as soon as the graveling has been completed. This will be a great improvement and has been needed for some time because of the excessive traveling over this thoroughfare. It has been almost impossible to keep the road in good condition because of the traffic which has been too heavy for the gravel road-bed.

Busy On The Speed Law

From the number of cases in the District Court at Greenfield it is evident that the state police are on the job in this territory and mean to clear the road between Northfield and Greenfield of automobile speeding and careless driving. During the week the following cases were noted.

Frank Button, through Atty. John W. Haselton, pleaded nolo to speeding in Bernardston July 5 and was fined \$10. State Patrolman Walter Burke said he passed three cars in heavy traffic at a speed of 45 miles an hour.

Chester E. Searles of Brattleboro pleaded guilty to negligent operation of an automobile, as an outgrowth of a collision with a car operated by Rev. W. Frederick Addison, pastor of the Turners Falls Congregational church, just south of the Eck Inn on July 9. There was testimony that Searles' attention had been occupied by closing a car door as he drove from a filling station into the highway. Atty. Abner S. McLeod represented him. The fine was \$25.

Fletcher Manley of Brattleboro pleaded nolo to speeding at Bernardston and obtained a continuance to July 31.

Francis Horner of West Springfield pleaded guilty to speeding in Bernardston and paid a fine of \$10. Edward S. Noga of Millers Falls pleaded nolo to a similar offense and paid the same fine. Edward M. Russell, Springfield music teacher, pleaded nolo to passing the intersection at the Bernardston Inn without slowing down and was also fined \$10.

Real Estate Transfers

Real estate transfers for the past week in the county include the following.

Bernardston
Townsend Frank A. — Albert F. Townsend, highway Bernardston to Brattleboro.

Northfield
Howe Wm. Y. et al — Frank L. Howe, road to Millers Falls.
Callender Martha E. — Galen G. Stearns, Millers Falls highway.

Callender Martha E. — Pauline J. Carmean, Main Street.
Coe W. W. atty—Blanche L. Corser, part of Brigham lot.

Baseball Nonotuck Is Defeated

Northfield's baseball nine scored another victory last Friday when in a closely contested contest, Camp Nonotuck team was defeated by a score of 9 to 8. Nichols pitched his second successive victory. Ed Scoble's triple in the fifth inning accounted for three runs. The score follows:

NORTHFIELD										
	ab	r	h	po	a	e				
Urgielewicz ss	3	0	0	3	1	0				
Amaden 3d	4	1	1	1	0	1				
Polhemus cf	4	1	1	0	2	0				
E. Scoble lf	4	2	1	0	0	0				
Shearer 2b	3	1	1	0	1	0				
Nichols p	3	1	2	1	4	0				
Newton 1st	3	0	2	4	0	0				
C. Scoble c	3	1	1	12	2	0				
Bolton rf	3	2	1	0	1	1				
Total	30	9	10	21	10	4				

CAMP NONOTUCK										
	ab	r	h	po	a	e				
Alaira 2d	3	1	0	0	0	0				
Dubinski ss-p	4	2	2	0	1	0				
Davis p-ss	3	2	2	0	3	0				
Pratt 1st-c	4	2	3	5	0	0				
Goodwin cf	3	1	1	1	0	0				
Sargis c-1st	3	0	0	0	0	1				
Bielor lf	3	0	0	0	0	0				
Harris rf	2	0	0	1	0	1				
Knap 3d	3	0	0	1	1	2				
Oswin rf	1	0	0	0	0	0				
Total	29	8	8	18	5	4				

Two base hits, Nichols and Newton; three base hits, E. Scoble and Pratt; hits off Nichols 8, Davis 9, Dubinski 1, sacrifice hits, Urgielewicz, stolen bases, Newton 2; struck out by Nichols 11, by Davis 7; double plays, Polhemus to Urgielewicz to C. Scoble; left on bases Northfield 6, Nonotuck 7; base on balls Nichols, 2; Davis 0; passed balls, Scoble 4; 1st base on errors Northfield 4, Nonotuck 2; hit by pitch, Sargis by Nichols.

Massachusetts Savings Bank Insurance Reaches High Figures

Savings bank life insurance is gaining in Massachusetts by \$1,000,000 a month. At the end of April the total in effect had reached \$86,000,000 with the \$100,000,000 mark easily in sight.

This plan of state-aided insurance has been proved to afford policy holders unquestioned security at the lowest net cost known to life insurance in this country. Any resident or person employed in Massachusetts may apply for such insurance without being a savings bank depositor. The law limits each policy to \$1,000, but as there are now 18 issuing banks, it is possible to obtain a total coverage of \$18,000. About 100 banks receive premiums for the banks of issue.

Dividends apportioned and be paid to policyholders by the insurance departments of the Massachusetts savings banks in 1931 exceed \$697,000. Premiums received from policyholders during 22 years of experience have amounted to \$15,901,914.

Earnings on invested funds have amounted to \$2,759,731.

Dividends have been paid and apportioned to policyholders amounting to \$4,535,835.

Cash values and matured endowments have been paid to policyholders amounting to \$1,313,098.

Death claims have been paid aggregating \$2,216,691.

The legal reserve and surplus funds now held for the benefit of policyholders exceed \$9,572,000.

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Few communities the size of Northfield are fortunate enough to have such beneficial attractions as The Northfield Hotel and Chateau, and The Northfield Schools. Not only in the summer but throughout the year thousands of guests from all over this country and even from Europe come to stay at The Northfield, attracted by the historical and religious traditions founded chiefly by Dwight L. Moody, the evangelist. It has been often said that no town in America possesses so much religious background and atmosphere as does Northfield, and no one spot is so revered as Round Top, the burial ground of D. L. Moody and his wife. When these people come to Northfield, living accommodations are necessary. It is the aim of The Northfield management to serve these necessary conveniences well and at a reasonable price. Few establishments can survive solely on past reputations. The Northfield is no exception. Therefore, changes take place from time to time in buildings, in equipment, and in personnel. Attention is paid to improvement. Comparisons are constantly being made with the best Inns and Hotels located in a similar environment. At the same time the uniqueness in tradition and atmosphere of The Northfield is not forgotten. Just as The Northfield Schools should never be allowed to become "just prop schools," so The Northfield retains characteristics which set it apart from "just another hotel."

In addition to the dining hall and rooms of the House proper, open to everybody, The Northfield acquired in 1930 the summer estate of the late Francis R. Schell, which immediately adjoins the hotel grounds. Over one hundred acres of lawns, woods and gardens surround the French Chateau, enlarging the entire estate to 225 acres, all of it adjacent. Spacious rooms at the Chateau are available for living quarters, for banquets, and for special gatherings. The Commission on Evangelism of the Federal Council of Churches in America, numbering 50, held their meetings in one

of the living rooms last month. The family of the Rev. Henry B. Kirkland of New York city is staying in one of the suites at present.

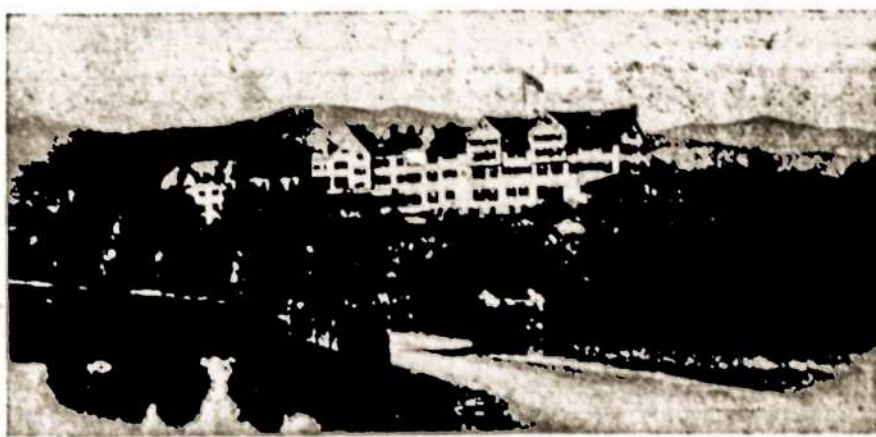
The Chateau Tea Room is open every afternoon in the summer except Sunday. The Chateau itself will be shown to visitors on week-day afternoons.

Special Bible Studies in the parlors of The Northfield are conducted each morning at 9.15 by Dr. J. East Harrison, formerly head of the department of English Bible at Mount Hermon School. Every afternoon or evening an hour of chamber music is given in the parlors by Carlton W. L'Hommedieu, piano, of the Mount Hermon Music department, and Emil J. Calvacca, violin, of Buffalo, New York. Everybody is welcome to attend.

Entirely surrounding The Northfield lies a rolling nine-hole golf course of 2,685 yards, whose architectural layout shows the influence of Donald Ross, the well-known golf-course designer. Thomas J. Foster, a director of The Northfield, and also a trustee of The Northfield Schools, continues close interest in the management of the course. One great advantage of the course is that it is conveniently situated to The House, so that guests have only to step outside the wide porch to be on the fairways.

This year the golf course looks its best not only because of an abundant rainfall, but also because of the improvement in the holes. In addition to the two water holes, another sporty hole is number 5, which now lies on an elevation surrounded by small bunkers. By the planting of trees at strategic points, all the doubtful fairways are now well defined. There is the regulation 75-100 yards of rough in front of each tee. Of special interest in these days of driving ranges along the highways, is the system of yardage markers along each fairway.

Rates for playing are exceedingly moderate. The price for a day is \$1.50. Play in the forenoon up to 10.30 is \$1. Play in the afternoon



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ENTIRE SUMMER STOCK to be closed out at cost and many items at far below cost. In this sale we have included many of our ARCH REST, ENNA JETTICKS, CANTILEVERS and BROWN-BILT shoes. We do not guarantee to have your size in the shoe that you want but if you shop early you will have the best selection to choose from.

SAVE MONEY ON THIS HONEST SALE

Women's Shoes—(Street Floor)

Cantilevers, entire stock \$10 Values

Drastic Cut..... Now \$5.00

Arch-Rests, Odd Lots, Black & Brown

Kid Ties \$9.00 Values..... \$6.50

ENNA-JETTICKS All summer shoes

\$6.00 Values Now \$3.95

Women's Black and White, Brown and Whites and two tone Sport Shoes \$5 and \$6 Values \$3.95
Women's Blonde Shoes, Blue Kid straps, Patent leathers and Crepe sole Oxfords \$5 Values \$3.95
Buster Brown Children's Shoes (Advertising sale for One Week 10 Per Cent Off.)

Women's Sample Shoes,

Sizes 4, 4 1-2 and 5B

\$6 to \$10 Values

\$3.00 A Pair

Wagner's
BARGAIN BASEMENT

100 Pairs Women's Shoes

Odd Lots and Broken Sizes

Values to \$7

\$1.98 A Pair

18 Pairs of Satin Straps, low heels..... \$1.49
All White and Black and White Sport Oxfords... \$2.49
Misses Gristle Sole Sport Oxford..... \$1.49
Women's Blonde Pumps and Linen Shoes..... \$2.49
Genuine Czechoslovakian Sandals..... \$2.49

Men's Moc-toe Work Shoes, Storm Welt..... \$1.79
Men's Dress Oxfords..... \$1.98 and \$2.49
Men's Genuine Calf Skin Oxford..... \$3.50
(Made by Weyenberg)
Tennis Shoes (made by Ball Band)..... .59c

Sunray Beach Sandals \$1.75—Women's Mesh Hose 50c Values—3 pairs \$1.

We give special attention to REPAIR WORK sent to us by parcel post. We send shoes out 12 hours after they are received. We have the largest repair department in Vermont and guarantee Our Work.

PROFESSIONAL

A. H. WRIGHT, M. D.
PHYSICIAN AND SURGEON
Main Street, Northfield
Telephone call 90—private line
Office hours—1.30 to 3
and 7 to 8 p. m.
Sundays by appointment

DR. RICHARD G. HOLTON
Dentist
Bookstore Building - East Northfield
OFFICE HOURS:
9 a. m. to 12 m.—1.30 to 5 p. m.
except Saturday p. m.
Telephone 105-2

Hours—10.30 to 4.30 Daily
DR. FLORENCE C. COLTON
Osteopathic Physician
181 Main Street
EAST NORTHFIELD, MASS.
Telephone, Northfield 161
Residence Phone, Greenfield 1940

Subscribe
For The Herald

CLASSIFIED

SUBSCRIBE FOR THE HERALD

Wanted—Books, write, will call.
Box 5, Northfield, Mass. 4-10-31
John Phelps.

Wanted—Work by the hour, Gardening, Lawns, and odd jobs, call Rice,
179 Main St., Phone 216 8-14-Pd

For Rent—6-Room Cottage on Elm Ave. Electric Lights. Mrs. John E. Nye, East Northfield 4-24-31

FOR SALE—3 piece blue-gray valour living room set, over-stuffed, practically new for \$50 cash account of moving. Cost \$120. Will be shown by Mr. Dunbar, Northfield, Phone 132-3. 7-17-24-Pd.

READ THE HERALD ADS

EVERY WOMAN IS INVITED
To take advantage of our safe deposit facilities. Courtesy and helpfulness are the keystones of this bank's policy.

You will find it a pleasure to have a box here.
CROCKER NATIONAL BANK

Turners Falls, Mass.
(Plenty of unlimited parking space near the Bank)

TYPEWRITER HEADQUARTERS

C. H. DEMOND & CO.

Near Garden Theatre GREENFIELD Telephone 309

WE ARE NOW GIVING A COMPLETE LAUNDRY SERVICE IN NORTHFIELD

COLLECTION AND DELIVERY WEEKLY

A Postal to us at Greenfield or a Phone
Call to Kellogg's Store in East Northfield or Chas. C. Stearns, Northfield,
will bring our driver to your door.

GREENFIELD LAUNDRY CO.

42 Ames Street GREENFIELD Telephone 96

WALDO H. STEBBINS CARPENTER AND BUILDER

Estimates Cheerfully given on the
Erection or Repair of Buildings
Including Cement Work

MAPLE STREET, NORTHFIELD

Telephone Connections

7-24-41

Northfield Farms

Mr. and Mrs. C. C. Morgan have returned from a trip to the White mountains which they made with Mr. and Mrs. Walter Geiger of Braintree.

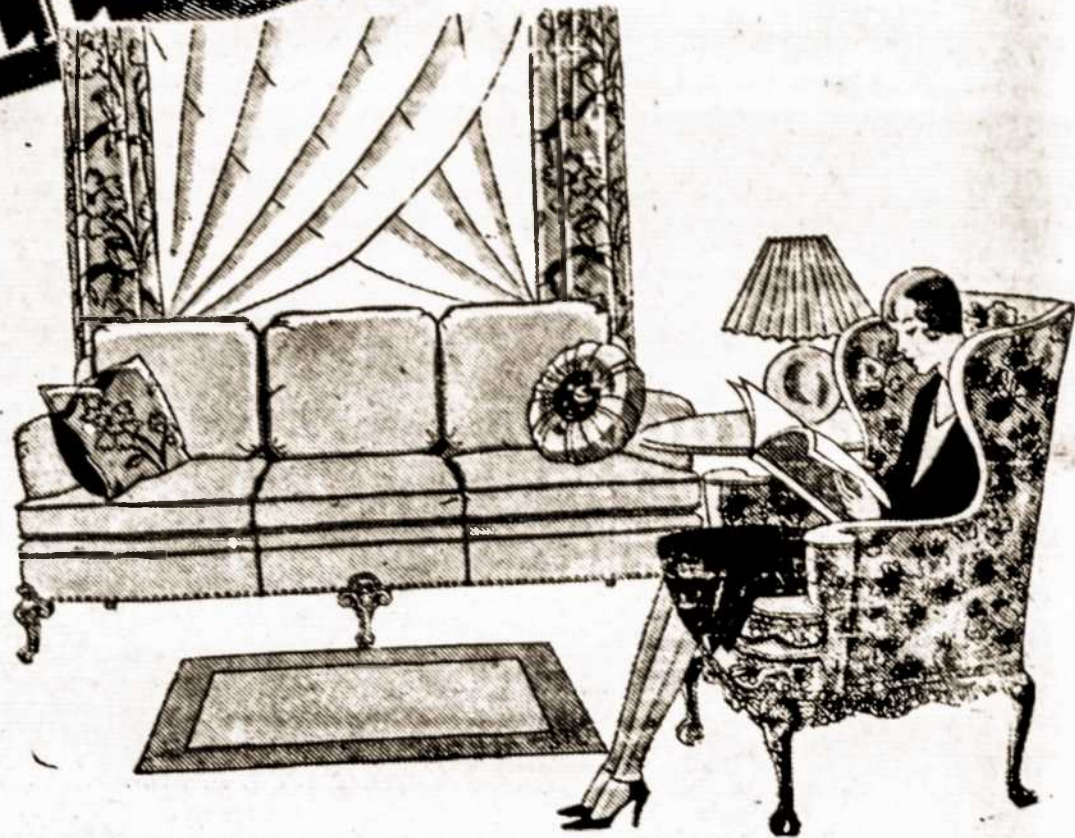
Miss Retta Barrett and Miss Alma Thomas are on an automobile trip to California with Mrs. Bertha Hall of Erving and Miss Mildred Hood of Newton going with them.

Sunday visitors at Ralph Leach's were Mr. and Mrs. H. W. Sargent and family of Shelburne. Mr. and Mrs. Ralph Pendleton and children, Dr. V. E. Darling and Miss Kennedy, all of Lowell, Mass.

Mrs. Frank Wood and son Lewis motored to Boston last Thursday, returning on Sunday, visiting Mr. and Mrs. S. B. Keatley while there, and spending Saturday at Nantasket Beach. Lewis is now on crutches as the result of a fall he took just as they were starting for home. Mrs. Keatley came back with them and is now visiting at the Wood home here.

The Sale Discounts Can Do Much For Your Home's Comfort and Appearance

THE AUGUST SALE OF FURNITURE



Purchases stored free of charge until you are ready to use them, if you like! A service welcomed by those summering at their cottage, or planning soon to move.

Immediate payment is not necessary on purchases made during the sale. The Budget Plan is in effect as always, allowing you to spread payments over several months meeting them from income.

Our decorators are at your service during the sale. Any assistance you want in choosing styles, deciding on colors, planning arrangements, they will gladly give.

Out of the High-Rent District
Telephone 149-W

MUNYAN'S Furniture Warehouse

GREENFIELD, MASSACHUSETTS

Open Evenings
292 Davis Street



GEORGE S. LYLE
62 MAIN STREET
BRATTLEBORO, VERMONT

For more than half a century **HIGH STANDARD** has been beautifying and protecting the homes of America.

ADMITTING the beauty of your home freshly painted with **LOWE BROTHERS HIGH STANDARD** and knowing that it will last for years, gives complete satisfaction. It will not dull down at the end of the first year like many paints.

High Standard colors afford innumerable combinations that blend harmoniously—this gives the home distinction.

High Standard also offers the added feature of preventing costly repairs.

WINDOW SHADES AND DRAPERY RODS OUR SPECIALTY
CHINA — GLASSWARE — KITCHEN UTENSILS
WALL PAPER — PAINT — VARNISH

NEW TYPEWRITERS FOR OLD

ON SPECIAL TERMS WHICH
YOU CANNOT AFFORD TO MISS

A NEW TYPEWRITER FOR YOUR OLD ONE
That is our 1931 Version of Aladdin

Regardless of make, age or condition, bring in your old typewriter and take home a brand new easy-running CORONA with Standard Keyboard and new combination week-end travel case.

Pay the difference in easy stages—if you like, in payments as low as

— \$1.50 PER WEEK —

Think of the thrill you will get out of one of these beautiful new models and the use you will get out of the swanky week-end bag.

Act now—your current expenditure is practically nothing and you will have the satisfaction of owning the finest, most attractive typewriter you ever saw, plus a handy week-end bag!

C. H. DEMOND & CO.

FRANKLIN COUNTY TYPEWRITER HEADQUARTERS
STANDARD AND PORTABLE MACHINES
RENTED, SOLD AND REPAIRED

Near Garden Theatre GREENFIELD Telephone 309

FOR SALE
Fowls and Broilers
Live and Dressed
ALSO FRESH EGGS
A. W. WARD
Bernardston Massachusetts,
Telephone 89

Subscribe
For The Herald

M. MALICKI
TAILOR
SUITS TO ORDER
Dry Cleaning Dyeing
Pressing, Repairing
Main Street
HINSDALE, N. H.

Subscribe
For The Herald

OUR SUMMER VISITORS AT EAST NORTHFIELD

Mrs. Myra L. Higgins of Northboro, Mass., with friends is at home for part of July in Helena Cottage.

Mr. and Mrs. William Hance of East Orange, N. J., will be at home during August at Helena Cottage.

Mr. and Mrs. Robert A. Baldwin of Springfield were at their cottage "Sky Gables" in Mountain Park in June—but will occupy again for part of August.

Mrs. Sherwood and Miss Sherwood of Yonkers, N. Y., are occupying Blueberry Lodge on Winchester Road.

Mr. and Mrs. Casteel of Arlington, Mass., are occupying the home of Mrs. Stanley on Highland avenue.

Dr. and Mrs. Richard Seidensticker of Brooklyn, N. Y., have rented Mr. Frary's house on Highland Avenue.

Miss Katherine Strahan and sister of New York are occupying the bungalow of Miss Wood on Birnam Road.

Mr. and Mrs. A. Gregg of Boston are occupying Drumtochty Cottage.

Mrs. A. McLean of Roxbury, Mass., has opened Wannbeck Cottage.

Miss Ada G. Bennet of Bridgeport, Conn., is at her cottage in Rustic Ridge.

Mrs. Leon J. Bace and daughter of Brooklyn are at their cottage in Pine Grove.

Miss Louise Roe of Hartford, Conn. is at the "House in the Pines."

Mr. and Mrs. Clifford Field of East Northfield are living in the Harmon Cottage this summer.

Carry Travelers Checks

People who are contemplating trips by auto this summer should not carry large amounts of money on their person. According to reports just received many motorists are being held up and relieved of their surplus cash and camps have been raided and robbed. It will be well for all traveling to carry their funds in American Express Checks which can be secured in Northfield at the Northfield National Bank.

Institute Of Politics

The Institute of Politics held annually at Williamstown will open its sessions this year on July 30th and continue until August 27th. This was the announcement made this week by Dr. Harry A. Garfield, President of Williams College and Chairman of the Institute.

SPECIALS FOR THIS MONTH

25 Per Cent Off
BATHING SUITS

MEN'S SPECIAL
JANTZEN BATHING SUITS

\$6.00 Grade Sale \$4.50

\$5.50 Grade Sale \$4.13

\$5.00 Grade Sale \$3.75

LADIES'
JANTZEN BATHING SUITS
3 STYLES

Shouldaire, Sunaire and Twosome
\$6.00 Grades Sale \$4.50

MEN'S RAYON UNDERWEAR
Shirts, 50c Drawers, 50c

MEN'S SPORT COATS
MANSFIELD MAKE
\$8.00 Grade Sale \$5.95

MEN'S AND LADIES'
TAN WYE BATHING SUITS
MOTH PROOF

\$3.00 Grades Sale \$2.25



BOYS' AND GIRLS'
ALL WOOL BATHING SUITS

\$1.50 Grades Sale \$1.12

BATHING SLIPPERS

75c Grade Sale 49c

STRAW HATS
1-3 OFF

MEN'S FANCY BELTS

Black and White and Tan and White

\$1.00 Grades Sale 74c

50c Grades Sale 39c

MEN'S BOYS' AND LADIES'
YACHT CAPS

25c Grade Sale 15c

Two for 25c

SHOES

WALK-OVER SPORT SHOES

\$7.00 Grades Sale \$3.95

\$7.00 Grades (Tan Shoes) Sale \$4.45

OTHER TAN SHOES

\$5.00 Grades Sale \$2.95

F. J. YOUNG & SON, HINSDALE, NEW HAMPSHIRE

OUR SUMMER VISITORS AT EAST NORTHFIELD

Miss A. B. Craig of Cambridge, Mass., will occupy Winona Cottage for August in Mountain Park. She will also entertain some guests.

Miss Laura Hoadley is occupying her cottage in Mountain Park in July and Rev. H. C. Bergstresser of Hazelton, Pa., will be there with his family in August.

Mrs. W. R. McDermott of Brooklyn, N. Y., will occupy Miss Richardson's cottage Pine Needles in August.

Rev. Frederick W. Evans and family of Troy, N. Y., will be quartered in Hope Home in Mountain Park in August.

Rev. and Mrs. Hugh B. McCrone of Rutledge, Pa., have secured Covert Cabin for August.

Mr. and Mrs. George Makepeace are occupying "Peacecroft" for the entire season.

Rev. Arthur L. Berger and family of Syracuse, N. Y., will occupy their cottage during August.

Mrs. Harriet P. Bruce of Brooklyn, N. Y., and her daughters will open their cottage during August.

Rev. J. L. Peacock and his family from Raleigh, N. C., are welcomed again at their home on Cliff Road.

Among the owners who have opened and occupied their cottages on upper Ridge are Mrs. J. J. Jenkins of Jackson Heights, N. Y., Miss Augusta Welch of New York City, Mrs. Mabel A. Grogan and daughter of Cambridge, Mass., Mrs. J. A. Johnson of Brooklyn, N. Y., Rev. W. H. Desjardine of Passaic, N. J., Mrs. C. R. LaBella of Springfield, Mass.

The Misses Simar of the Bronx, N. Y., are expected to open their cottage on the Ridge during August.

Miss Lucy Jackson of Madison, N. J., is at Friendship Lodge. Rev. J. C. Eason and his family of Walden, N. Y., will spend August with her.

Rev. and Mrs. C. C. Woodruff of East Orange, N. J., with their family are enjoying the season at Interpines.

Mrs. L. R. Kinsman of Watertown has opened her home "Pequosett."

Capt. and Mrs. John Wisdom of Suffren, N. Y., have recently added another lot to their holding and built a two car garage. They were among the early arrivals this season.

Mrs. Anna Stoddard of Boston has a number of her friends as guests at Wheaton Cottage.

Mrs. Otto and her daughters, Margaret and Betty are at the cottage of her brother, Rev. P. T. Phelps in Rustic Ridge.

THE BOOKSTORE

East Northfield,
Massachusetts
BOOKS

Religious Secular Juvenile

Biography of DWIGHT L. MOODY
by Wm. R. Moody

Returnable Sample Copy of
THE NORTHFIELD HYMNAL No. 4
Sent upon request

Gift Cards for Birthday, Graduation and
Other Occasions.

Stationery Souvenir Post Cards Newspapers

THE BOOKSTORE

East Northfield, Mass.
Telephone 85

WALL PAPER REDUCTION SALE

Let us help you in your problem of redecorating
your home. We carry a complete stock of the
latest in

WALL PAPERS

PRICED REASONABLE FROM
4c to 30c and Up Per Roll

All are of HIGHEST QUALITY and many are of GUAR-
ANTEED FAST COLOR DESIGNS. We will appreciate
having you come in and see our NOVEL DISPLAY

10 Per Cent
Reduction On
PAINTS

FOR INSIDE AND
OUTSIDE USE

BRUSHES, VARNISH, QUICK
DRYING ENAMEL, WAX,
FLOOR LACQUER, ETC.

GLASS

of every description

WINDOW and PLATE GLASS,
AUTO DOOR GLASS,
WINDSHIELDS and
FURNITURE
TOPS,
MIRRORS SOLD and
RESILVERED

Liberty Paint and Wall Paper Co.
GREENFIELD

28 Chapman Street

Telephone 1875

WHAT ABOUT YOUR INVESTMENTS?

Are Your Bonds
Well Secured
And Are You Ready
For Any Additional
Purchases

Foresighted investors have with-
in their grasp today opportunities
which they may never see again.
Before this era has passed, we
should be glad to assist you in the
selection of securities to fit your
need.

Call Or
Write Us

VERMONT SECURITIES, INC.

INDUSTRIAL AND UTILITY BONDS

American Building

Brattleboro, Vermont

NORTHFIELD'S I.G.A. STORE

SHOP AT KELLOGG'S WHERE YOU WILL FIND GOODS OF QUALITY AT REASON-
ABLE PRICES. MERCHANDISE SOLD HERE MUST BE AS REPRESENTED.

FRIDAY AND SATURDAY SPECIALS

Small Fowls 2³/₄ lb.

Bacon, Sliced 2³/₄ lb.

Ham, Boneless Sliced... 3³/₄ lb.

Native Veal - All Cuts

Pot Roast, heavy beef... 1¹/₂ lb.

Lard 10c lb.

Pkg. Wheat Thinsies
and Pkg. Cape Cod Cookies 29c

Country Club Ginger Ale
2 large bottles contents 25c

Kraft Cheese 1-2 lb. pkg. 19c

Sugar 10 lbs. 49c

Peaches "Veribest" lge. can 19c

Corned Beef No. 1 can..... 21c

Peaches, Very Fine, basket 39c

Bananas 4 lbs. 19c

Onions 7 lbs. 21c

Potatoes 15 lbs. 27c

Melons, Honey Balls 15c Each

OUR FISH COMES THROUGH FROM BOSTON EVERY WEDNESDAY NIGHT. IT IS
WELL PACKED IN ICE AND IS IN PERFECT CONDITION WHEN RECEIVED BY US
THURSDAY MORNING AT 7 O'CLOCK. WE REPACK IN CHIPPED ICE. YOU NEED
NEVER QUESTION THE CONDITION OF FISH PURCHASED FROM THIS STORE.

FRANK W. KELLOGG

Phone 10
East Northfield, Mass.

WILSON'S

DEPARTMENT STORE GREENFIELD, MASS.

Everyone interested in summer merchandise at prices that are
lower than the lowest prices in more than a decade. Every de-
partment offers exceptional values on summer merchandise so as
to make room for new fall stocks. Below we list but four of the
hundreds of values.

OUR STORE-WIDE JULY Clearance Sale

Starting Thursday, July 23, at 9 a. m.
Continuing Through Saturday, at 9 p. m.

6 PIECE
COTTAGE
CURTAINS
69c
REGULAR \$1.00 VALUE
Choice of popular shades of
blue, gold and green.
(Curtains—Second Floor)

SUMMER
CORSELETTES
\$1.94
REGULAR \$3.50
Nemo Flex Corselette with
mesh uplift. Marvelously cool
for summer foundation.
(Street Floor)

WOMEN'S and MISSES
SUMMER
FROCKS
\$4.79
REGULARLY \$5.95
Chiffons, Shantung and Silk
Cape Frocks with the smartest
styles of the season.
(Second Floor)

WOMEN'S and MISSES
CHIFFON
STOCKINGS
\$1.39
ACTUAL VALUES to \$2.95
Dull finish chiffon. All full
fashioned. Smart Shades.
(Street Floor)

WILSON'S—GREENFIELD'S LARGEST DEPARTMENT STORE

WATCH THE "SATURDAY SPECIALS"

BRATTLEBORO TRUST CO.

Statement at the close of business June 30, 1931

RESOURCES	
Loans and Discounts.....	\$3,273,562.26
Bonds and Stocks.....	478,529.25
Cash on Hands and in Banks.....	297,182.06
Vault, Furniture and Fixtures.....	26,384.47
Accrued Interest and other assets.....	80,299.81
	\$4,155,957.85
LIABILITIES	
Capital Stock.....	\$ 200,000.00
Surplus (earned).....	150,000.00
Undivided Profits (earned).....	44,684.57
Due Depositors.....	3,648,773.28
Reserve Tax Fund.....	12,500.00
Bills Payable and Rediscounts.....	100,000.00
	\$4,155,957.85
TRUST DEPARTMENT	
RESOURCES	
Trust Investments.....	\$740,264.17
Cash in Bank.....	41,709.23
Guaranty Fund (earned).....	35,000.00
	\$816,973.40
LIABILITIES	
Trust Fund.....	\$774,404.37
Income.....	7,569.03
Guaranty Fund Investment.....	35,000.00
	\$816,973.40

TRY "THE HERALD" JOB PRINT

Sign and Mail coupon below and get our
prices and complete information on these
products and service checking any items in
which you are interested.

.... Log Cabin Siding
.... Cop-r-Loy Steel Roofing
.... Concrete Waterproofing
.... Benjamin Moore's Paints
.... Celotex Wallboard
.... Upson Wallboard

Holden & Martin Lumber Company
Brattleboro, Vermont

OUR SUMMER VISITORS AT EAST NORTHFIELD

Mr. John H. Davis and family of
Watertown, Mass., are occupying
their cottage on Rustic ledge.

Rev. H. F. Randolph of Wilkes
Barre, Pa., has opened his home on
Main Street in Northfield.

Mrs. Pearl K. Backus and daughter
Jessie with her mother and sister of
Forest Hill Gardens have arrived and
opened their beautiful home on the
hill back of The Northfield.

Mr. and Mrs. W. B. Anderson of
Tottenville, N. Y., are with their
family at their home in the Ridge.

Mr. and Mrs. J. F. Schmadeke of
Thompsonville opened their beautiful
home on Rustic Ridge early this sea-
son.

Miss Elizabeth S. McGowan of Clif-
ton, N. J., is at her cottage on the
Ridge.

Miss Grace Holbrook of Worcester,
with friends are occupying her cottage
on the Ridge.

Miss Julia L. White of New York
City has opened her cottage for the
summer.

Miss Julia Edwards of Greenwich,
N. Y., is at her cottage on Rustic
Ridge.

The cottage of Rev. R. M. Ayls-
worth on Rustic Ridge has been rent-
ed this season to Rev. George D. Arms
of Brooklyn who with his family are
occupying the same.

Rev. and Mrs. Robert B. Jack of
Hazelton, Pa., have opened their cot-
tage "Ramona" for the season.

Rev. and Mrs. A. J. Crooks of
Brookline are enjoying their home on
the Ridge.

Miss Alice M. Pedley of Brooklyn
with friends are at home in Cozy
Cabin.

Mrs. Margaret Miller and her
daughter Miss Anna Miller have rent-
ed "Mountain View" cottage for the
twelfth consecutive year.

Frank N. Ray and family of East
Providence, R. I., are occupying their
summer home "Briar Crest" in Moun-
tain Park.

Miss Cora Holmes and Miss Wood-
ard are spending the entire season at
Laurelholm.

Mr. John Dunbar, his mother and
sister, are at Ferncliff this season.

Rev. and Mrs. D. B. Tomkins of
Princeton, N. J., are at their summer
home on Winchester Road.

Mr. Charles D. McKim and family
of Yonkers, N. Y., are occupying the
Steadler home on Winchester Road.

AT THE NATION-WIDE STORES

WEEK OF JULY 20th

REMEMBER -- When you were a youngster it was great fun to have a ride with the grocery man—perhaps he let you hold the reins and drive. You can't buy such personality—it is priceless. Nation Wide Stores, New England's Third Largest Chain, is made up of thousands of these independent retailers. Why not stop at the sign of the Nation Wide and renew old acquaintances?

The Canning and Preserving Season is at hand! Berries, fruits and vegetables will soon be at their best. Mature, ripe produce will insure the best of preserves, jams and jellies.

USE ATLAS E-Z SEAL 1 doz. Pts. 99c
(Clear Glass) Fruit Jars 1 doz. Qts. \$1.09

CAMAY SOAP

For Toilet or Bath
9c Per Cake

GUASTI WINE JELLIES

Port, Sherry, Muscat or Burgundy
Per Jar 13c; 2 Jars 25c

WALDORF TOILET PAPER

650 Sheets in each Roll
4 rolls 21c

SUNSHINE 5c PACKAGES

Assorted Kinds—Lemon or Ginger Snaps, Macaroons, etc.
4 5c pkgs. 17c

Nation Wide Toilet Tissue

3 1,000 Sheet Rolls 16c

CONFECTIONER'S SUGAR

For berries or other fresh fruit
2 1 lb. Pkgs. 17c

GRANDMA'S MOLASSES

The Old Fashioned Kind
Large Can 33c

20 MULE BORAX TEAM

For all housecleaning at any season, in the kitchen, pantry, refrigerator and bathroom

1 lb. Pkg. 15c

MOXIE

That healthful beverage that makes the hottest summer day cool and comfortable.

Contents Large Bottle 15c

GUARANTEE YOUR PRESERVES WITH

Good Luck Fruit Jar Rings

3 Dozen 25c

PAROWAX

Melted and poured over the tops of jelly glasses, seals them very effectively
2 1 lb. Boxes 19c

CERTO

A fruit pectin solution for perfect jams and jellies
35c Bottle 29c

YOU WILL NEED PLENTY OF SUGAR

in your preserving. Buy now at this low price
10 Pounds 49c

TAO TEA BALLS

High Grade Tea. Fine for that tall glass of Iced Tea
1 tin of 12 35c
1 tin of 12 01c

2 for 36c

FLY TOX

Use it freely. Will not stain nor is it harmful to humans, but will destroy the "Fearful Seven"
Pint Size 59c

The Nation-Wide Stores in This Section Are---

F. A. IRISH, Northfield, Mass.

BUFFUM'S STORE, South Vernon, Mass.

Hinsdale

The baseball game Saturday afternoon resulted in the score of Millers Falls 6, Hinsdale 3.

The annual lawn party supper and dance to be given by the Catholic society will be held Thursday, Aug. 6.

Carl Chamberlain, who recently sold his farm to Frank Bobay has bought property in West Brattleboro and moved his family there.

The Missionary society of the First Congregational church, conducted a food sale in the vestry of the church on Saturday afternoon.

A family party was held at the home of Mr. and Mrs. George A. Robertson July 6, in observance of the 80th birthday of Mr. Robertson.

Mr. and Mrs. Oliver Adams of Brockton, Mass., and their daughter, Mrs. Ralph Jones of Pittsburgh, Penn. have been guests of Mr. and Mrs. George A. Robertson.

Sweetheart Town will be presented by the American Legion Auxiliary September 17 and 18 according to plans recently made. The cast will be of local talent.

Mrs. Armanda Major Frank, 67, died Thursday, July 9, at her home in Keene, after a long illness. She was born in Mooers Forks, N. Y., in 1864, daughter of Mr. and Mrs. Marcellus Major. She made her home in Hinsdale for more than 30 years and had lived in Keene the past 12 years. In 1882 she married Joseph Devo, who died on March 14, 1925. In 1920 she married Joseph Frank of Keene. She is survived by her husband, a daughter, Mrs. Edward Abbott of Keene, a sister, Mrs. Camille Passeeau of Hinsdale, two brothers, Archie and Walter Major of Hinsdale, two grandchildren and four great-grandchildren. The burial was in St. Joseph's cemetery.

Irving Borrisseau of Dorchester, Mass., and Mr. Cohen and family of Bellows Falls, Vt., were week end guests of Harry Gerovitz and family.

Richard Dodge is at Waterford, Me., with Prof. C. B. Johnson on a one week's fishing trip.

Mrs. Mary Doolittle, who has been ill for some time past, is now under the care of a nurse.

Henry Tacy is recovering from an operation for hernia performed at the Elliott Community hospital at Keene, a few days ago.

Lorraine, four, daughter of Benjamin and Pearl King Gove, fell while playing at the home of her grandparents, Mr. and Mrs. W. W. King, Sunday afternoon and fractured her right arm. She was to be taken to the Brattleboro Memorial hospital yesterday for an X-ray picture.

TRY "THE HERALD" JOB PRINT

AUDITORIUM

Brattleboro's cosiest, deLuxe and Leading Playhouse
WESTERN ELECTRIC SOUND SYSTEM
Telephone Brattleboro 333

Saturday July 25

"YANKEE DON"

Starring—RICHARD TALMADGE

The Ace of Screen Daredevils
Serial—The Mystery Trooper Chapter 9.
Fables, Universal News, Comedy

Monday and Tuesday July 27-28

"HONEY MOON LANE"

Featuring—EDDIE DOWLING

Drama, Romance, and Thrills
Pathe News, and Sportlight

ON THE STAGE

The Barn-Stormers Marionettes Presents

DICK WHITTINGTON AND HIS CAT

Also Variety Bits

Wednesday and Thursday July 29-30

"SECRET CALL"

With—RICHARD ARLEN and PEGGY SHANNON

Filled with Suspense and excitement
Latest Paramount News, Comedy, Cartoon

Friday July 31

"HELLO SISTER"

With—LLOYD HUGHES and OLIVE BORDEN

A JAMES CRUZE PRODUCTION
Also Pathe Comedy, Cartoon, Paramount News

Phone 333

Program Subject to Change at Discretion of Management

Matinee 2:30 Children 10c Adults 25c
Evening 7 and 9 Children 20c. Adults 40c

STANDARD TIME

GEORGE E. SHARBY, Mgr.

WATCH THE "SATURDAY SPECIALS"

CAN YOU DO BETTER THAN THIS?

CANNING TIME IS HERE

WE HAVE THE COLD PACK CANNERS

FRUIT JARS, JELLY GLASSES, ETC.

AT REASONABLE PRICES

-SPECIAL-

16-PIECE BRIDGE SET 96c

50 GALLONS OF OIL FREE

WITH EVERY CASH INSTALLATION

OF A LYNN RANGE OIL BURNER

SATISFACTION GUARANTEED

MILLER & BURNETT

PLUMBING, HEATING AND GOOD HARDWARE

East Northfield, Massachusetts

Telephone 232

Northfield's Nation-Wide Store

COURTESY - PROMPTNESS - SERVICE - SATISFACTION

IN SELECTING AN AUTOMOBILE OR PIANO YOU WOULD UNDOUBTEDLY CHOOSE A DEALER IN WHOM YOU HAD CONFIDENCE, AND WHOSE JUDGMENT YOU COULD DEPEND UPON, IN REGARD TO QUALITY, PRICE, ETC. WHY NOT EXHIBIT THE SAME GOOD JUDGMENT AND CARE IN SELECTING YOUR FOOD STUFFS.

OUR STOCK IS FRESH-CLEAN-GOOD QUALITY AND OUR PRICES ARE RIGHT. WE CARRY A FULL LINE OF THE BEST BRANDS SUCH AS CHASE & SANBORN'S TEAS AND COFFEES, MASTIFF BRAND CANNED VEGETABLES. SUN-KIST BRAND CANNED FRUITS. SUNSHINE COOKIES AND CRACKERS. LIBBY'S CANNED MEATS. HORMEL'S CHICKEN AND HAM. FRESH FRUITS, VEGETABLES, CONFECTIONERY. BREAD, PIES, CAKES AND DOUGHNUTS

CIGARS, TOBACCO AND CIGARETTES. PAINTS, OILS, VARNISHES AND BRUSHES. TRY A CAN OF NATION WIDE BAKING POWDER, A LOAF OF NATION WIDE BREAD OR A BAG OF NATION WIDE FLOUR. IF YOU ARE NOT SATISFIED, BRING THEM BACK AND GET YOUR MONEY BACK. WATCH FOR OUR WEEKLY SPECIALS.

COURTESY - PROMPTNESS - SATISFACTION OUR WATCHWORD.

TELEPHONE 136-2

See Nation Wide Add On Another Page

F. A. IRISH

BOND'S

DRY GOODS AND FURNISHINGS

194 MAIN STREET EAST NORTHFIELD, MASS.

A New Dry Goods Store conveniently Located where you can purchase the necessary items for Home or Cottage. Mail Orders Delivered Promptly

SPECIAL SALE of SPORT SWEATERS

All sizes and colors. Just the thing for golf or after swimming

Values \$1.95—\$2.95—\$3.95
YOUR CHOICE \$1.50

BATHING CAPS 19c
BATHING BELTS 25c
BATHING SHOES 69c

100 PER CENT
ALL WOOL SUN-BACK
BATHING SUITS
\$2.95

GORDON HOSIERY and UNDERWEAR

PANTIES 59c to \$1.29
HOSIERY \$1.00 to \$2.00



SUN-SUITS
For Children — Blue, Green and Maize
50c

HOUSE DRESSES guaranteed fast colors \$1.00

Afternoon Dresses
\$2.00—\$3.00—\$3.95
Voiles—Shan-Ray Cloth

Cottage Curtain Sets
\$1.00

SHEETS \$1.00
PILLOW CASES 25c
PILLOWS 50c
WHITE BATISTE and COLORS 12 1-2c yd.
PERCALES 25c
CRETONNES 25c—35c

ONE PIECE BEACH PAJAMAS—\$1.25

Forest Mills

UNDERWEAR FOR MEN AND BOYS

SHIRTS or SHORTS
50c

UNION SUITS
\$1.00

NAINSOOK SUITS
(B. V. D. STYLE)
85c

KHAKI PANTS
\$1.95

GOLF CAPS
\$1.50

WHITE DUCK PANTS
\$2.00

FANCY SILK HOSIERY
35c

3 Pair \$1.00

SILK BROADCLOTH SHIRTS
\$1.50

CROSBY MILLING COMPANY

MANUFACTURERS OF

DAIRY POULTRY AND HORSE FEEDS

NEW ENGLAND

QUALITY PRODUCTS

BRATTLEBORO, VERMONT

Telephone 104

PURSES BAGS KEY PURSES

39c

CLOSE OUT OF SECONDS

Formerly To \$2.50

W. P. CHAMBERLAIN CO.

Winchester, New Hampshire

Mount Hermon Notes

Mr. and Mrs. Rikert are on an automobile trip "down in Maine."

Mrs. Stephen Stark is on a visit to her mother, Mrs. Pond at Rochester, N. Y.

Dr. and Mrs. H. F. Cutler have returned from an automobile trip about Cape Cod.

A baby daughter was born Thursday at the Franklin County hospital to Mr. and Mrs. William Langile.

Dean and Mrs. T. E. Elder left for White River Junction, Vt., on Friday planning to be away for about a week.

William F. Nichols comptroller for the Northfield Schools has been confined to his home with illness this week.

Mr. and Mrs. Herman Dickinson are living at Dwight's home for the rest of the vacation period. They returned from their two weeks' vacation the first of this week after an auto trip to Nova Scotia.

Northfield Farms

Henry Leach is spending a few days with relatives in Lowell.

Mrs. Rosetta Roys a former resident spent a few days last week at Frank Howes'.

Marshall Hammond is visiting at his grandparents, Mr. and Mrs. F. A. Martin, in Greenfield.

Mrs. Ernest Field of Lowell called on Mrs. O. L. Leach and Mrs. C. E. Leach on Saturday.

Mrs. Myra Clark and daughter of Baldwinville visited her mother, Mrs. Eva Stacy last week.

Mrs. Eleanor Lucy entertained ten of her friends at one of the Lucy cottages over the week end.

Mr. and Mrs. Hollis Billings and Wilson Billings of South Deerfield called at Roger Billings on Sunday.

Mr. and Mrs. William Hales of North Cambridge and Mrs. Mae Hales of Boston were at C. C. Morgan's for the week end.

Mr. and Mrs. Leon Stoddard of Holyoke and Mr. and Mrs. Fred Stoddard of Orange visited at C. C. Morgan's last Friday.

Marian Leach and her grandmother, Mrs. F. H. Pierce, returned last Wednesday from their camping trip in Hinsdale, Mass.

The Community Club will hold their regular fortnightly dance at Northfield Town Hall, Saturday night, July 25. Music by Jillson's Orchestra.—Adv. E. O. W.—5-29-31.

AN INVITATION IS EXTENDED To Northfield's Summer Residents

TO VISIT OUR GARAGE AND INSPECT THE EXCELLENT FACILITIES OFFERED FOR THE CARE OF YOUR CAR. WE MAINTAIN THE BEST EQUIPPED AND CLEANEST GARAGE IN OUR SECTION AND HAVE A CORPS OF EXPERT MECHANICS WHO WILL GIVE YOU THE BENEFIT OF THEIR EXPERIENCE. EVERY JOB IS CHECKED UP AND NO CAR IS ALLOWED TO LEAVE UNTIL IT HAS PASSED INSPECTION. BRING IN YOUR CAR AND LET US CHECK UP ON THE BATTERY, LIGHTS, HORN, BRAKES AND TIRES. IF NOT CONVENIENT TO DRIVE YOUR CAR IN-PHONE US-NORTHFIELD 173-WE WILL SEND FOR THE CAR AND MAKE THE CHECK-UP AND RETURN IT TO YOU READY FOR YOUR USE. TIRES ARE AN IMPORTANT PART OF YOUR CAR. SEE OUR ADV. ON PAGE 6

WE ARE PREPARED TO GIVE YOU PROMPT AND EFFICIENT SERVICE IN REPAIR, CAR WASHING, GREASING, OILING, BATTERY SERVICE, GAS AND TIRES. IF YOU NEED TIRES, NOW IS THE TIME TO BUY-WE HAVE SOME EXCEPTIONAL BARGAINS IN NEW AND USED TIRES. SEE OUR ADV. ON PAGE 3. IT IS POSSIBLE WE MAY BE OF ASSISTANCE TO YOU IN PLANNING SOME SIDE TRIPS-UP INTO VERMONT OR NEW HAMPSHIRE-OR GIVE YOU ROAD INFORMATION REGARDING A TRIP YOU HAVE IN MIND-THIS INFORMATION IS FREE FOR THE ASKING AND WE WILL BE GLAD TO ASSIST YOU.

WE ALSO MAINTAIN AN UP-TO-DATE WRECKING SERVICE
WHICH IS AT YOUR DISPOSAL-DAY OR NIGHT

THE MORGAN GARAGE

NORTHFIELD, MASS.

SATISFACTION GUARANTEED

Telephone 173

PRICES ARE REASONABLE

Teacher and Pupil Meet; Athol Has Publicity

In a recent copy of the Los Angeles Times sent to Northfield by Mr. Robert Wood is an interesting account of the meeting of Mr. W. Scott Ward, Superintendent of Athol's schools with Florence Hale the newly elected president of the National Education Association who at one time was a pupil of Mr. Ward. This picture is printed in the paper and the interesting article is as follows:-

"Many years ago W. Scott Ward, then the scholarly young superintendent of schools at Athol, Mass., taught a little schoolgirl by the name of Florence Hale to hold her head up and to speak out loud so that people in the audience could hear her.

He taught her, along with the other children, how to read and enjoy poetry, because he thought that one of the most valuable things to be gotten out of this life is appreciation of the beautiful.

Friday morning when Florence Hale, now State Supervisor of Rural Schools, Augusta, Me., steps out upon the great stage at the Shrine Auditorium to be welcomed by the throng of teachers from all over the United States as the new president of the National Education Association none will applaud with greater feeling than Mr. Ward.

What manner of man this Mr. Ward must be, with what love and esteem he is regarded by the 10,000 souls that live at Athol is indicated by the fact that he was sent here by the school children, alumni and faculty of the Athol schools so that he could witness the inauguration of his former pupil.

It was not that he needed the money. It was because they wanted to express their appreciation for his remarkable service to the town which he has served so many years as superintendent of schools. When it was learned that in all probability Miss Hale would be elected the school patrons and citizenry called at Mr. Ward's home and presented him with a basket of flowers. Within the basket was a purse fat enough to defray his expenses to the convention in far-off Los Angeles.

The seed that he sowed among the good people of Athol about appreciating the beautiful in life has taken root, grown and flowered, for only people with an appreciation of the beauty and fitness of things could conceive the plan to send the old superintendent across the country to witness the honor that is to come to one of his pupils of a bygone day.

And as for Miss Hale, when she responds to the welcome given her she will hold her head up high and speak out loud so that the audience can hear her—as he taught her many years ago."

The Community Club will hold their regular fortnightly dance at Northfield Town Hall, Saturday night, July 25. Music by Jillson's Orchestra—Adv. E. O. W.—5-29-31.

THE CHATEAU

NOW OPEN

A bit of Old World Atmosphere in a New England Environment, located on the estate of "The Northfield," is open to visitors each week-day afternoon from 3 to 5 o'clock.

Bring your friends in to see it.
Tea is served in the State Dining Room between 4 and 5.30 p. m.

Entertainment is available through the Summer Season.

THE NORTHFIELD

Ambert G. Moody
Manager

Ralph M. Forsaith
Room Clerk

Ralph S. Thompson
Assistant Manager

EAST NORTHFIELD, MASS.

OUR SUMMER VISITORS AT EAST NORTHFIELD

Mrs. Conant and daughters of Rutherford, N. J., are occupying the cottage of Miss Katherine Grady on Birnam Road.

Miss Howell is at her cottage in the Highlands.

Mrs. Hartmen of Brooklyn and her family for the fifth consecutive year are at the Miller Cottage in Pine Grove section.

Rev. D. O. Cowles and family of Perth Amboy, N. J., are occupying "Fernwood". Rev. Charles Wright and family of Nutley, N. J., are at Sunny Shadow—both in Pine Grove for the summer.

Miss Helen Pietsch of Brooklyn, N. Y., was at her cottage for a few days. She has rented it for the season to H. S. Sheppard of New Rochelle, N. Y.

Mr. and Mrs. Charles S. Cregar and family are enjoying the pleasures of Kiowa Cottage.

Rev. and Mrs. Frank D. Torrey of Penney Farms, Florida have opened their cottage on the Ridge for the season.

Rev. and Mrs. Robert A. Watson of Jamaica, N. Y., are occupying their summer home "Birchwood" for the summer.

Miss Alice Burrows of Yonkers, N. Y., is occupying Lockland Cottage.

Rev. and Mrs. M. E. Van Nostrand and family of Albany, N. Y., are enjoying a season's sojourn in the Purington Cottage in Mountain Park.

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Mattie K. Lyons & Son
Realtors

FARM and CITY PROPERTY
MORTGAGE LOANS FINANCED

23 Wells Street
GREENFIELD, MASS.
Tel. 1185

STREETER'S AUTO ELECTRIC SERVICE

Tydol Gas : Veedol Oil

EXIDE BATTERIES

Brattleboro Road Hinsdale

Subscribe For The Herald

REMEMBER

If you
Wish anything in Stationery or Greeting Cards for all Occasions

Fishing tackle—Steel rods—Reels etc.
Come and Visit C. BACCHETTA

News Room

Main St., Hinsdale, N. H. Tel. 184-2

Franklin County Lumber Co.

SO. DEERFIELD GREENFIELD NORTHAMPTON



BUYING QUALITY
AT THE OUTSET
SAVES EXPENSE
AND DISSATISFACTION
LATER

LOWER PRICES AND BETTER VALUES IN BUILDING MATERIALS IS OUR SLOGAN FOR 1931.

INVEST TO-DAY
FOR
TO-MORROW'S
PROFIT

THAT'S OUR POLICY

And we're going to stick to it. Of course its easy enough to give you lower prices — just offer cheaper merchandise. But this isn't that kind of a lumber yard.

We believe in Fine Quality and we are maintaining the same high quality at the lowest prices since 1916.

A complete builders and homeowners service presenting for your approval the following high grade Nationally Advertised materials.

Balsam Wool Insulating Material
Bird's Asphalt Shingles
and Roll Roofings

Cobbs-Mitchel Birch and
Maple Flooring
Creo-Dipt Stained Wood Shingles
Curtis Wood Work
Lowe Bros. Paints
National Gold Bond Wall Board
Rock Lath and Tile Board
Maftex Gold Bond Insulating
Board and Plaster Base
Nails
Lime and Plaster
Tile and Flue Lining
Upson Wall and Tile Board
Sellers Kitchen and Pantry Cases
Libbey-Owens Ford Plate Window
and Shatter Proof Glass
ALSO
All Kinds of High Grade Millwork.

Make This Store Your Headquarters

WHILE IN NORTHFIELD

McKESSON SERVICE

We carry their full line
of Merchandise
Your Prescriptions are
compounded as
Your Doctor Orders

FREE DELIVERY OF ICE CREAM

Anywhere in Northfield or East Northfield
On Orders of One Gallon or More



WE CAN SUPPLY IN ANY COMBINATION
OR WE CAN FURNISH INDIVIDUAL MOULDS
IN ANY FORM UPON SHORT NOTICE
JUST THE THING FOR PARTIES

APOLLO AND WHITMAN'S CHOCOLATES
Registered Pharmacist Always In Attendance

DRUGGIST SUNDRIES

Stationery, Cigars
Toilet Goods, Tobacco
Pure Sodas
CAMERAS and Films
Films Developed Promptly

The Northfield Pharmacy

OPEN FROM
8 A. M., TO MIDNIGHT
PHONE 32

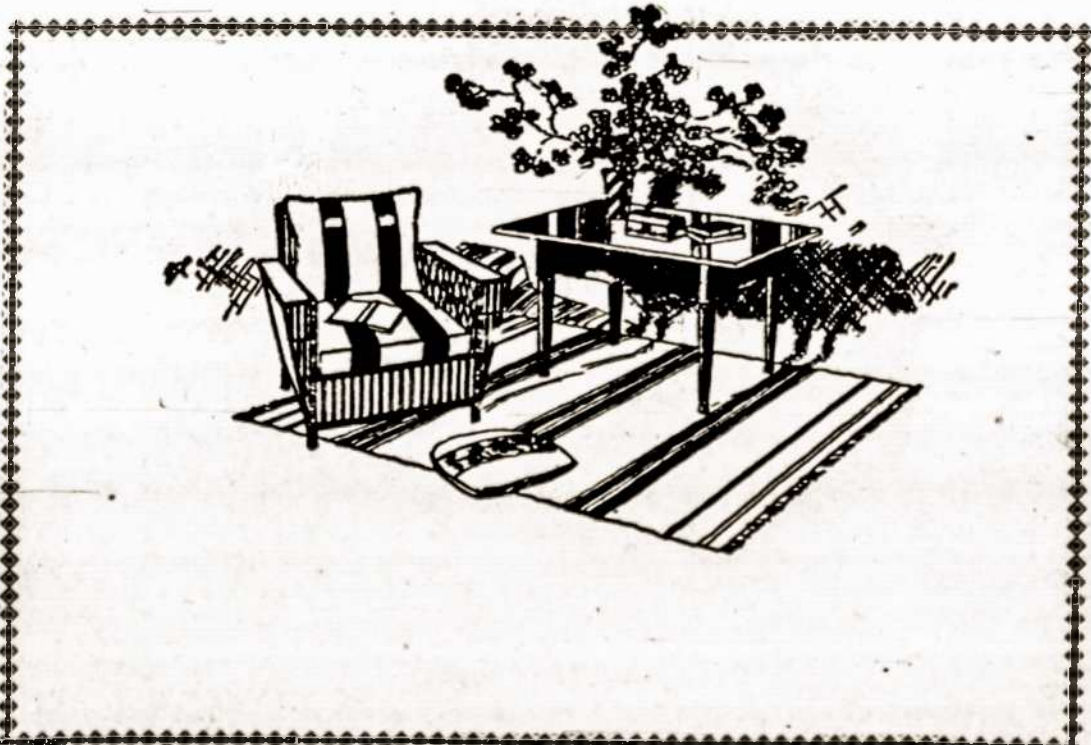
HARRY L. GINGRAS, Proprietor
NORTHFIELD, MASS.

DAILY AND
SUNDAY PAPERS
PERIODICALS

FURNISHINGS

FOR YOUR

SUMMER HOME



Your summer furnishings need not be expensive if chosen at our store. Whether it's a grass rug or a wicker suite you will find our selection ample for your needs and the price as low as consistent with good merchandise. You are invited to come in and browse around—courteous salesmen will give cheerful service. We deliver promptly at no additional cost

BLOOMER & CHATTERTON, Inc.
BRATTLEBORO, VERMONT

9 Flat Street

LADIES' EXCLUSIVE WEARING APPAREL



A large assortment
to choose from

The women of Northfield
are cordially invited to in-
spect our line

J. L. HANLEY
The Woman's Shop

228 Main Street

Greenfield

OUR SUMMER VISITORS AT EAST NORTHFIELD

Miss Marietta Wright is occupying her cottage, Gray Gables in Mountain Park.

Rev. E. O. Taylor is expected to occupy his cottage "Oneida" for part of August.

Rev. and Mrs. George D. Owens of Ormond, Fla., will be located in Rustic Ridge in August.

Mrs. A. J. Matter and family of East Orange, N. J., are occupying the Harris Cottage.

Rev. and Mrs. J. J. Snavely of Mamaroneck, N. Y., are at Caithness Cabin for August.

Miss Martha E. Hollerman of Bay-side, N. Y., with friends are at her cottage on the Ridge.

Mr. F. J. Beadlo of Ozone Park has rented "The Bungalow" on Winchester Road for the season.

Mr. and Mrs. R. M. Moore of Philadelphia will occupy the Peck cottage in Mountain Park in August.

Miss Jenny Prindle of Chelsea, Mass., is again occupying the Ches-tro Cottage for the season.

The former Searing Cottage on Rustic Ridge is now occupied by Mr. W. S. Pearsall of Ventnor, N. J.

Mr. Robert Voorhees and family of Windsor, Conn., are occupying Bonnie View Cottage for week ends.

Mr. W. G. Booth and family of Plainfield, N. J., are occupying Mr. Haumer's house on the first Ridge.

Rev. Philip King and family of Plantsville, Conn., are occupying the home of Mr. Clifford Field on Main street.

Miss Ruth R. Ramsdell and her mother of Portland, Maine, have been spending a few days in Mountain Park.

Mr. and Mrs. Franklin T. Nevins of Sewickly, Pa., are occupying "Ship's Cabin" in Mountain Park for the season.

Rev. and Mrs. Earl Cromack returned missionaries from Africa are occupying Southworth Cottage for a short stay.

Something New:—A new, up-to-date state approved grease dispensary has been added to the Greasing Department at the Morgan Garage, Northfield. This machine assures the customer of Accurate Measure and is the Last Word in Cleanliness. The Dispenser works under Air Pressure which forces the Grease into the Gear Boxes Without loss by spilling. A dial on the Gauge shows the exact amount of lubricant going into the car and the Customer pays only for what he actually gets. Adv. 4-24-tf

OUR TRUST DEPARTMENT

ASSETS

Deposits in Banks.....	\$ 229,520
Bonds and Stocks.....	949,057
Real Estate Mortgages.....	263,722
Other Investments.....	267,658
Total	\$1,709,957

LIABILITIES

Private Trusts.....	\$ 448,070
Court Trusts.....	1,261,887
Total	\$1,709,957

The VERMONT—PEOPLES NATIONAL BANK
BRATTLEBORO, VERMONT

MAJOR C. HOUGHTON, President

C. A. BROWN, Cashier

Buying Directory for Our Summer Residents

AMUSEMENTS The Auditorium Theatre Always an Excellent Entertainment See Advertisement in this issue The Lawler Theatre The Garden Theatre	DENTIST D. R. G. Holton East Northfield, Mass. ELECTRICITY Greenfield Elec. Light & Power Co. Greenfield ELECTRICAL WORK AND SUPPLIES A. E. Holton Northfield, Massachusetts	INFORMATION The Herald Office Telephone 230-3 ICE Sheldon Brothers Northfield, Mass.	PRINTERS Northfield Printing Company General Job Printers and Publishers of The Northfield Herald NORTHFIELD, MASSACHUSETTS
AUTOS WASHED Spencer Brothers Northfield, Massachusetts The Northfield Hotel Garage East Northfield The Morgan Garage Northfield, Mass.	EYE GLASSES Dr. Foote, 111 Main Street Brattleboro Vt. F. L. Gaines, Federal Street Greenfield	JEWELRY Louise Bitzer Greenfield, Massachusetts William Van Alstine Millers Falls, Mass.	PHYSICIAN & SURGEON Dr. A. H. Wright Northfield, Mass.
AUTOS REPAIRED Spencer Brothers Northfield, Massachusetts The Morgan Garage Northfield, Mass.	FISH F. W. Kellogg, the I G A Store East Northfield Buffum's Store, the Nation-Wide store See Advertisement for Deliveries	LUMBER Holden & Martin Lumber Co. Brattleboro Vt. Franklin County Lumber Co. Greenfield	REAL ESTATE W. W. Coe Northfield, Massachusetts W. F. Hoehn East Northfield, Mass. Mattie K. Lyons & Son Greenfield
AUTOS SOLD AND EXCHANGED Jordan Motor Sales East Northfield, Mass. Spencer Brothers Northfield, Massachusetts Robertson Motor Co. Brattleboro, Vt.	FURNITURE Bloomer & Chatterton Brattleboro, Vt. Munyan's Furniture Warehouse Greenfield G. N. Kidder Northfield, Mass.	MILK Don D. Williams Northfield, Mass. Pure Guernsey Milk—Delivered Telephone 155-4	SAFE DEPOSIT BOXES Franklin County Trust Co. Greenfield First Nat. Bank & Trust Co. Greenfield Brattleboro Trust Co. Brattleboro, Vt. Vermont-Peoples National Bank Brattleboro Crocker National Bank Turners Falls, Mass.
BANKING The Northfield National Bank Northfield Where it is a Pleasure to Serve You	GARAGES The Northfield Hotel East Northfield, Mass. Spencer Brothers Northfield, Massachusetts The Morgan Garage Northfield, Mass.	MEATS F. W. Kellogg East Northfield, Mass. Labelle's Market South Vernon, Mass.	SEMINARY GROUNDS Hinsdale Road
BARBER SHOPS Henry J. Glutney Northfield, Mass. Up-to-date Sanitary Shop for Men and Women	GAS AND OIL Jordan Motor Sales East Northfield, Mass. The Northfield Hotel Garage East Northfield Spencer Brothers Northfield, Massachusetts The Morgan Garage Northfield, Mass.	MOTOR EXPRESS Lindell Motor Express See Advertisement NEWS DEALERS The Bookstore East Northfield, Mass. The Northfield Pharmacy Northfield, Mass. Bacchetta News Room Hinsdale N. H.	SADDLE HORSES R. L. Brooks East Northfield, Mass. at Hotel Stables
BOOKS AND PAPERS The Bookstore East Northfield, Mass. The Northfield Pharmacy Northfield, Mass.	GROCERIES F. W. Kellogg East Northfield, Mass. The I G A Store Telephone 10	NEWSPAPERS The Northfield Herald Northfield, Mass. Subscribe for the Home Paper Telephone 230-3	SHOES REPAIRED P. D. Marino East Northfield Mass. Bookstore Building
CANDY AND TOBACCO The Northfield Pharmacy Northfield, Mass.	THE NATION-WIDE STORE Telephone 136-2	OUTINGS Spofford Lake Spofford, N. H. A Wonderful Place for A Day's Outing Wm. W. Benson, Manager The "Show Boat"	TRAVEL SERVICE First National Bank and Trust Company Greenfield, Massachusetts
CONTRACTORS Waldo H. Stebbins Northfield, Mass. Carpenter and Builder Telephone 190	GOLF The Northfield Hotel Golf Course	OIL BURNERS F. J. Harris & Son Greenfield, Mass. Charles L. Johnson East Northfield Miller & Burnett East Northfield	TYPEWRITERS C. H. Demond & Co. Greenfield, Mass.
CHICKENS AND EGGS A. W. Ward Poultry Farm Bernardston	HARDWARE Miller & Burnett East Northfield, Mass.	OFFICE SUPPLIES Greenfield Office Supply Co. Greenfield	USED CARS Spencer Brothers Northfield, Mass. Jordan Motor Sales East Northfield Robertson Motor Co. Brattleboro, Vt.
DINING The Northfield Hotel East Northfield The Homestead Hinsdale, N. H. On Brattleboro Road Telephone Hinsdale 44-2	INSURANCE Colton's Insurance Agency East Northfield Telephone 160 S. E. Walker East Northfield, Mass. W. F. Hoehn East Northfield, Mass.	PAINTS F. A. Irish Northfield, Mass. George N. Kidder Northfield, Mass. Miller & Burnett East Northfield, Mass.	VEGETABLES F. W. Kellogg East Northfield, Mass. F. A. Irish Northfield, Massachusetts Buffum's Store South Vernon, Mass. George Chapman, Northfield, Mass.
THE BERNARDSTON INN An Excellent Grill Parties Accommodated	INVESTMENTS Tift Brothers, Springfield, Mass. Vermont Securities, Inc. Brattleboro, Vt.	FLOWERS Hopkins Phone 730 Brattleboro Vt.	WINDOW SHADES George S. Lyle Brattleboro, Vermont
DRUGS AND TOILET REQUISITES The Northfield Pharmacy Northfield, Mass.	ICE CREAM The Northfield Pharmacy Northfield, Mass. Telephone 32 Free Delivery—See Advertisement	WOOD L. C. Dresser Northfield, Massachusetts	WOMEN'S WEAR Bond's Department Store East Northfield

For Out-of-Town Reliable Merchants---See Our Advertising Columns

Locals

Mr. and Mrs. A. J. Monat will move into the store building back of the Proctor Block.

Rev. Leslie P. Pennington of the Federated Church of Braintree, Mass., will occupy the pulpit of the Unitarian Congregational Church on Sunday morning July 26th at 10.45 a.m. The church will discontinue preaching services during August.

Haven H. Spencer, American Legion Auxiliary is invited to attend a county picnic on Sunday July 26 in Charlemont. This is to be a family affair and members are urged to attend. The children will be cared for by the Unit at Charlemont.

Beginning at once the Money Order window of the East Northfield Post Office will be closed at 6 p.m. This means that there will be no orders issued after 6 p.m. This is necessary owing to re-arrangement of schedules, caused by the new 44 hour per week law, which became a law on July 1st, 1931.

It is rumored that Northfield will have several applications for old age pensions.

Have you read the advertisements in The Herald for the past two months of Mr. Charles C. Stearns and also Mr. Harry Gingras? They are interesting and merit study as good specimens of advertising. An advertising specialist has commented upon them very favorably.

The Committee of Northfield women formed to boost the Children's Drama productions in Greenfield met with Mrs. Wolfert Webber on Highland Avenue on Monday afternoon and considered the publicity of the proposition and arranged for the sale of tickets.

No decision has been announced as to the selection of a successor to Dr. H. F. Cutler as Principal of Mount Hermon School. Many rumors are current but none can be confirmed.

It is reported that the sum of \$104 was realized toward the Senior High School Washington Trip as a result of the lawn fete upon the lawn of Mr. and Mrs. A. P. Pitt.

Water oozing from the ground led employees of the Northfield Water Company to investigate. The break in the lead pipe to the Beehive building was soon repaired.

Don't Drive a Dirty Car!—We have Facilities for Washing and Polishing Your Car in a first-class manner. Prices for Washing are \$1.50, \$2.50 and \$3.50. Electric Polish, \$7.50. The Morgan Garage, Northfield, Adv. 4-24-31

WHEN IN BRATTLEBORO

YOU ARE INVITED TO
VISIT OUR PLACE AND VIEW
OUR EXHIBITION OF

GARDEN FURNITURE
ROSE ARBORS, TRELLISES
GARDEN BENCHES
FOUNTAINS and ORNAMENTS
GAZING GLOBES BIRD BATHS
GARDEN POTTERY

FLORAL OFFERINGS OF ALL KINDS
TELEPHONE REQUESTS
PROMPT DELIVERY IN NORTHFIELD

H O P K I N S
THE HOUSE OF FLOWERS

225 Main Street BRATTLEBORO Phone 730

NORTHFIELD NATIONAL BANK

A Bank for Northfield managed by Northfield men for the benefit and convenience of all.

When you can appreciate the growth and strength of a bank and the friendly and honest desire of its officers to help you—then you will realize that, this bank deserves your support and patronage. Accounts solicited.

The Northfield National Bank

Northfield, Massachusetts

Telephone 195

Make This Bank Your Bank

JULY CLEARANCE

Remarkable Values throughout the store are being offered during
THE JULY CLEARANCE SALE!

We mention a few of the most outstanding items in
COATS, DRESSES and MILLINERY!

\$15.00 LADIES and MISSES COATS
including dressy and sport styles
CLEARANCE PRICE \$7.75

\$30.00 LADIES and MISSES COATS
There are dressy coats and sport coats
and many of the famous Printzess coats
in this assortment
CLEARANCE PRICE \$14.75

\$7.00-\$10.00 SILK DRESSES
This group includes large assortment of
washable shantung, plain silks and
figured silks, all colors
CLEARANCE PRICE \$5.00

\$15.00 and \$16.00 DRESSES
This includes many of the better silk
dresses in Women and Misses sizes.
There are all types to choose from
CLEARANCE PRICE \$9.75

\$6.00 VOILE DRESSES
Beautiful sheer voiles of the better type
CLEARANCE PRICE \$3.98

\$3.00 WASH DRESSES
There are percales, voiles and novelties
in this assortment
CLEARANCE PRICE \$1.98

\$12.00 KNITTED SUITS
These are shown in very smart styles
and are very attractive
CLEARANCE PRICE \$7.75

\$5.00 and \$6.00 MILLINERY
including large variety of \$6.00 hats
CLEARANCE PRICE \$1.95

\$2.00 and \$4.00 MILLINERY
including large variety of styles
CLEARANCE PRICE \$1.00

Corresponding reductions are shown in every department of the store including Wash Fabrics, Hosiery, Silk Underwear and Children's Wear. Visit our store during the month and take advantage of the many money-saving opportunities.

J. E. MANN
BRATTLEBORO, VERMONT

Telephone 81

